



<b>Meeting Minutes:</b> <b>Farm to School Taskforce</b> <b>Friday, October 25, 2013, 9-10:30 a.m.</b>	<b>Next Taskforce Meeting:</b> <b>Friday, November 22, 2013,</b> <b>10:30 a.m. – 12:00 p.m.</b> Santee School District 9625 Cuyamaca St., Santee, CA 92071
<b>Attendees:</b> Judy Reynolds (Escondido USD), Alicia Hauser (Hollandia Dairy), Kathryn Spencer (SDUSD), Mary Tyranski (SDUSD/Food Corps), Tasnim El Mezain (Intern for Power Play!), Tracy Conkey (Dairy Council of CA), Melissa Roberts (HHSa, North County), Jessica Keene (SDUSD), Kathleen Galendez (SDUSD), Taryin Casillas (Lemon Grove Academy Elementary), Johnna Jenkins (Valley Center Pauma USD), Ashley Cassat (SDUSD), Jennifer Tracy (SD Hunger Coalition), Parke Troutman (SD Hunger Coalition), Diana Bergman (Olivewood Gardens), Dwight Detter (Whole Foods Market), Al Vandendnesse (American Produce Distributor), Ann Bladridge (RCD of SD County), Eric Span (Sweetwater Union High School District), Lea Garnero (Sweetwater Union HS District), Charity Johnson (CVESD), Mark Mendoza (CVESD), Cynthia Fenimore (Solutions Farms), Naomi Shadwell (Oceanside Unified School District), Kate McDevitt (UC San Diego Pediatrics), Shana Wright (UCSD Pediatrics), Marlene Tutt (County of San Diego-Sheriff), Norma Johnson (SDUSD), JuliAnna Arnett (CHIP)	
<b>Recorder:</b> Yasha Magarik (CHIP)	

Topic / Issue	Discussion	Action
<b>Welcome and Introductions</b>	<ul style="list-style-type: none"> <li>• Trieste (Coronado Unified) led introductions and mentioned that she will no longer be the F2S Taskforce co-chair.</li> </ul>	
<b>Survey Report</b>	<p><b>JuliAnna presented a draft of the baseline survey report on the State of F2S in SD County</b></p> <ul style="list-style-type: none"> <li>• The baseline survey was distributed to all school food services directors in SD County. Twenty-three districts, representing 80% of all school meals and snacks served in SD County, responded to the survey.</li> <li>• The report includes findings from the baseline survey collected earlier this year. It identifies farm to school (F2S) opportunities &amp; challenges in SD County.</li> <li>• In addition, the COI will create individual school district profiles based on the data.</li> <li>• The current plan is to conduct this survey annually or biennially to track progress.</li> <li>• Other than the report itself, some notable findings: <ul style="list-style-type: none"> <li>○ SD County districts vary greatly in size,</li> </ul> </li> </ul>	



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	<ul style="list-style-type: none"> <li>○ reporting districts purchase \$7.3 million in produce a year,</li> <li>○ 17 districts participate in F2S programming and purchase local, regional, and/or California grown products,</li> <li>○ districts are interested in competitive pricing, partially processed produce, and food safety assurances,</li> <li>○ districts face a number of challenges to F2S like delivery, ordering methods, large volume requirements,</li> <li>○ few districts reported classroom education,</li> <li>○ and cafeteria integration is a common activity—especially given that classroom education actually ranked fairly low</li> </ul> <ul style="list-style-type: none"> <li>• For more detailed information, cf. “San Diego County Farm to School Taskforce State of Farm to School Report.” The COI will publish the report after a series of revisions and potentially a press release.</li> </ul> <p><b>Responses to Post-Presentation Questions</b></p> <ul style="list-style-type: none"> <li>• The Farm Bureau has set up San Diego Grown Exchange; it has some glitches but now the Farm Bureau has more money to repair it, and eventually it should have enough info for schools to order from local farms one or two months in advance.</li> <li>• The COI has put together a seasonality chart which is being reformatted &amp; is free for all schools.</li> <li>• There is interest in the possibility of processing between one district and another; SDUSD has different scales of processing. The key is starting with the low-hanging fruit: e.g., sectioning oranges with a sectionizer—not across-the-board equipment. In terms of larger scale processing, SDUSD is working with its distributors. Bu there is no one-size-fits-all approach.</li> <li>• The local processing hub is on the back burner; there are many different views on the need for a hub. There are many aggregation points in the county, and the system may just look different than a totally centralized food hub.</li> <li>• Several attendees volunteered to read the report and offer input.</li> </ul>	<p><b>JuliAnna &amp; Yasha</b>, send the report to those that agreed to provide feedback. Integrate comments and feedback back into the report.</p> <p>Thank you to <b>Kate, Cynthia, Mark, Kathryn, Tracey, and Mark</b> for agreeing to review the document.</p>
<p><b>Power Play! Presentation</b></p>	<p><b>Kate McDevitt presented the Power Play! Program</b></p> <ul style="list-style-type: none"> <li>• There is a clear gap in nutrition education as the draft F2S report identifies.</li> <li>• Power Play! is associated with UCSD Pediatric School Wellness Programs, and is a program of CA Department of Public Health in partnership with the CA Department of Education &amp; HHS,</li> </ul>	



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	<p>administered by UCSD.</p> <ul style="list-style-type: none"> <li>• The program has a role in all aspects of school: classroom, cafeteria, afterschool, and at home.</li> <li>• Power Play! is among the top 10 programs worldwide to show significant results for fruit and vegetable consumption among children and is one of the largest fruit, vegetable &amp; physical activities programs in the U.S.</li> <li>• Active in SD County for 15 years.</li> <li>• In an average school year, Power Play! is in 30 eligible elementary schools (15 Fall/15 Spring)</li> <li>• Classroom Nutrition               <ul style="list-style-type: none"> <li>• There are manuals for teachers; all materials are free</li> <li>• Harvest of the Month: standardized SD County calendar for all participating schools. There are 2 produce items featured per month: a seasonal fruit and a seasonal vegetable.</li> <li>• There is an Educators’ newsletter, a parent handbook &amp; a Harvest of the Month guide</li> <li>• Try Something New: a sticker booklet</li> <li>• Farm to Table: activity booklet</li> <li>• SDUSD’s Cooking Cart/“No-Cooking” Classroom Cooking Carts that teachers request</li> </ul> </li> <li>• Cafeteria               <ul style="list-style-type: none"> <li>• Harvest of the Month taste tests: healthy recipes</li> <li>• Cafeteria posters &amp; window clings</li> <li>• Field trips to the cafeteria</li> </ul> </li> <li>• Parent Engagement               <ul style="list-style-type: none"> <li>• Materials available in English &amp; Spanish</li> </ul> </li> <li>• Incentives for Participation               <ul style="list-style-type: none"> <li>• Raffle for Farmer/Gardener classroom visit &amp; raffle for smoothie party</li> </ul> </li> <li>• Other than the eligible elementary schools, Power Play! provides teacher trainings in October and January each year</li> </ul> <p><b>Asks directed toward the Taskforce</b></p> <ul style="list-style-type: none"> <li>• Adopt a standardized Harvest of the Month calendar throughout SDC               <ul style="list-style-type: none"> <li>• Potential limitations: supplying all the product for that, the reliability</li> </ul> </li> </ul>	<p><b>School food services, contact Kate McDevitt at 619.681.0659 or <a href="mailto:kmcdevitt@ucsd.edu">kmcdevitt@ucsd.edu</a> if you would like more information on PowerPlay! or the HOM resources.</b></p> <p><b>School Food Services &amp; Growers, review the HOM calendar. Determine whether you feel comfortable adopting this at the next F2S meeting</b></p>



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	<ul style="list-style-type: none"> <li>• Could source for taste tests instead of salad bars throughout school districts—lower volume</li> <li>• The key is planning; districts need to set a plan with growers several months in advance</li> <li>• Help identify local farms growing Harvest of the Month items</li> <li>• Engage Food Services staff in nutrition education efforts</li> <li>• Encourage participation of eligible schools in 2014-2015</li> <li>• Spread the word about the needs &amp; programs</li> </ul> <p><b>Other Comments From Attendees</b></p> <ul style="list-style-type: none"> <li>• New regulations are making it tough to make the older students eat healthily, because they already had ingrained preferences, and teachers are resistant to these kinds of changes.</li> <li>• HHSa will be running a program for middle school &amp; high school nutrition education to create a continuum of education; the timeline for that will be January at first but it will evolve. Also it will become aligned with Common Core.</li> <li>• Even if districts don't fit under the 50% FRPM guideline, still opportunity with this program.</li> <li>• <b>Attendees decided they need to see Harvest of the Month calendar before adopting it at the next meeting</b></li> </ul>	(11/22).
<p><b>Taskforce Co-Chairs</b></p>	<p><b>The Taskforce needs new Co-Chairs</b></p> <ul style="list-style-type: none"> <li>• Co-chairs keep meetings on task, coordinate with JuliAnna, etc.</li> <li>• We need at least 1 food service director as co-chair, would also be great to have a grower and/or distributor; it's way easier to have 3 total.</li> <li>• Time commitment: 1 hour/month</li> <li>• <b>JuliAnna asked for volunteers to email her directly, but she will email or call if necessary</b></li> </ul>	<p><b>School Food Services &amp; Growers</b>, please consider a leadership role with the F2S Taskforce. The Taskforce would like to identify new co-chairs.</p>
<p><b>San Diego Grown 365</b></p>	<p>San Diego Grown 365 recently presented to NHLT</p> <ul style="list-style-type: none"> <li>• It's a vetted seal—free marketing materials</li> <li>• <b>If you're interested, either apply to the Farm Bureau or contact the COI</b></li> </ul>	<p>More info on San Diego Grown 365:  <a href="http://sdfarmbureau.org/BuyLocal/SD-Grown365.php">http://sdfarmbureau.org/BuyLocal/SD-Grown365.php</a></p> <p>San Diego Grown Exchange:  <a href="http://www.sandiegogrown.com/">http://www.sandiegogrown.com/</a></p>



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<b>Exciting Update</b>	<ul style="list-style-type: none"> <li>JuliAnna recently visited Orange County, which is working on getting a F2S Taskforce up and running; she did a great presentation and generated a long list of people who are interested in further information and connection</li> </ul>	