



SAN DIEGO COUNTY
CHILDHOOD
OBESITY
INITIATIVE

Working Together to Shape a Healthy Future
Facilitated by Community Health Improvement Partners

eNewsletter

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About our Program

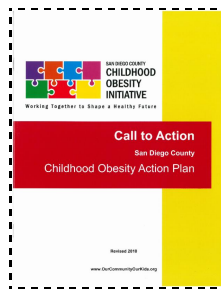


COMMUNITY HEALTH
IMPROVEMENT PARTNERS
making a difference together

The San Diego County Childhood Obesity Initiative is a public-private partnership facilitated by [Community Health Improvement Partners](#), a San Diego-based 501(c)(3) organization.

Upcoming Meetings

The Main Idea



Outlining the Next Four Years: Updating the Call to Action, San Diego County Childhood Obesity Action Plan

It's Thursday afternoon, and the San Diego County Childhood Obesity Initiative's (COI)

Action Plan Advisory Committee is meeting in CHIP's small conference room, working strategically to update the Call to Action, San Diego County Childhood Obesity Action Plan (Action Plan). Eleven partners representing HHS, UC San Diego Center for Community Health, California Project LEAN, American Red Cross WIC, and Community Health Improvement Partners (CHIP) have been meeting monthly since May to revise the Action Plan. [Read more...](#)

Announcements

Healthy Dining is Hiring!

Healthy Dining is hiring a Project Director for the Healthy Dining School Wellness and Fundraising Program. Read the full job description [here](#).

WIC Income Guidelines Have Increased!

Now more families will [qualify](#) for services. WIC will be adding whole grain pasta and yogurt to eligible items, and they have already added \$2 per month to each child's fruit and vegetable check.

Events

Weight of the Nation

University of San Diego | July 12, 2014

Weight of the Nation is a public event that will include insightful presentations and panelists who will discuss the causes of childhood obesity and how families and communities can address it. [For more](#)



[Calendar](#)

COI in the Headlines



[Parks are Transforming South County, Making it Healthier](#)

Legislative Update



SB1000, The Sugar-Sweetened Beverage Safety Warning Act, was stalled in committee.

[Read more...](#)

House of Representatives delay vote on school lunch controversy. [Read more...](#)

[information...](#)

Feast, the Art of Playing with Your Food

New Children's Museum | Ends October 2014

Feast is an engaging exhibit at the New Children's Museum that's encouraging visitors to think about food and health in a new way. [For more information...](#)

2014 AAP National Conference & Exhibition

San Diego, CA | October-14, 2014

This year, the world's largest pediatric conference will be hosted in San Diego. [For more information....](#)

Active Living Research 2015 Conference

San Diego, CA | February 22-25, 2015

The 2015 Active Living Research Conference's focus is helping communities take active living polices to the next level by putting them to practice. [For more information...](#)

8th Biennial Childhood Obesity Conference

San Diego, CA | June 29-July 2, 2015

Topics for the 2015 conference will include combating childhood obesity with collective impact principles and evidence-based best practices. [For more information...](#)

Grants

Voices for Healthy Kids

Application deadline: Rolling

Voices for Healthy Kids is providing funding for childhood obesity campaigns that are aligned with their six priorities areas: smart school food, marketing, active places, healthy drinks, food access, and active kids out of school. [For more information...](#)

Aetna Foundation

Application deadline: July 30th, 2014 (Cycle 2)

The Aetna Foundation Regional Grants Program is looking to fund Healthy Eating and Active Living activities in under-served, low-income, and minority communities that have limited access to healthy foods. [For more information...](#)

The Kaiser Permanente Southern California Grants Program

Application Deadline: Rolling

The Grants Program provides support to nonprofit organizations working to create lasting policy, environmental, and/or system changes that support healthy eating and physical activity. [For more information...](#)

Spark [Grant Finder Tool](#)

is committed to countering childhood obesity. Search for grants by location and interest. Grants are updated daily.

Resources

211 San Diego: Nutrition, Healthy Weight, Physical Activity, and Diabetes Resource



San Diego County residents, healthcare providers, and agencies receive FREE all inclusive programs in nutrition, healthy weight, physical activity, and diabetes. Access these free resources by dialing "2-1-1" or clicking on the 211 icon above.

Get the Facts on Obesity Among Black and Hispanic Youth
Leadership for Healthy Communities provides information on current childhood obesity trends and fact sheets on obesity rates for African American and Hispanic youth. [Read more...](#)

Individual Farm to School District Profiles

The San Diego County Childhood Obesity Initiative's Farm to School Taskforce developed school district profiles to assist growers and distributors in better understanding school districts' farm to school needs. Click [here](#) to view the profiles.

211 Free Summer Meals for Kids and Teens

The Summer Food Service Program (SFSP) is a free program to fill the nutritional gap for kids and teens in San Diego County during the summer months. [For more information...](#)

News of Note

Local

[Garden and Nature Trail Breaks Ground at Clairemont School](#)

Mount Everest Academy is encouraging kids to get their hands dirty while helping to beautify schools grounds with a vegetable garden and nature trails.

[Live Well San Diego Unveils New Map of Healthy Spots To Play In South County](#)

San Diego County's Live Well San Diego program is making it easier for residents to map out healthy locations in South County.

[Survey: L.A. County Residents Support Soda Tax To Curb Obesity](#)

According to a survey from Los Angeles County Department of Public Health, the majority of Los Angeles County residents are in support of a soda tax and limiting junk food advertising.

[Cal State Long Beach Grad Stirs Controversy Over Breastfeeding Photo](#)

Karlesha Thurman gained national attention when a graduation photo of her breastfeeding daughter went viral.

National

[Health Clinic Opens a Farmers' Market](#)

Dr. Barnes understands the challenges to healthy eating for a number of her patients, so she opened a farmers' market in the clinic to make fresh produce more accessible.

[Poor Neighborhoods More to Blame Than Poor Parents for Childhood Obesity](#)

New study finds that after age two, community poverty may have a greater impact on obesity compared to familial poverty.

[School Food Service Director's War on Sugar: Miguel Villarrel](#)

In 2002, a newly hired Miguel Villarreal discovered that 35% of the students in the Novato Unified School District were obese. He knew something had to be done and so he began phasing out sugary food and drink from the schools in his district.

How do you like our new eNewsletter? [Send us feedback.](#)

The San Diego County Childhood Obesity Initiative actively seeks newsletter content from its partners. Individuals and organizations may submit content for inclusion in the newsletter to the editor by [e-mail](#) or phone at 858.609.7964.

Disclaimer | The Initiative provides the monthly newsletter solely as a service to its partners to support domain activities and promote other related nutrition and physical activity programs and policy/environmental changes in San Diego County. The newsletter is for educational purposes only and does not constitute an endorsement of any product, resource, legislation, or intellectual content included in the newsletter outside of specified Initiative domain workgroup activities or official partnership statements approved by the Initiative's Leadership Council.

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