



Meeting Minutes: Joint Government & Community Domain July 30th, 2014 – 1:00 – 2:30 p.m. 5095 Murphy Canyon Rd., Suite 105 San Diego, CA 92123	<u>Next Domain Meeting:</u> Government Domain August 27, 2014-8:00-10:00a.m. 5095 Murphy Canyon Rd., Suite 105 San Diego, CA 92123
Attendees: Cheryl Moder (CHIP), Christine Lafontant (County of SD Parks & Rec.), Erica Phung (American Heart Assoc.), Katie Judd, Tina Zenzola, Lindsey McDermid, and Stephanie Goia (County of SD HHSA), Lynda Barbour (American Cancer Society), Blanca Melendrez and Susana Lopez-Adolph (UCSD), and Kathleen Ferrier (Circulate San Diego). Recorder: Nina Ghatan (CHIP)	

Topic / Issue	Discussion	Action
Welcome and Introduction	<ul style="list-style-type: none"> Cheryl welcomed the group and reviewed the agenda. 	<ul style="list-style-type: none"> Nina forward Erica's docs
Policy Scan	<ul style="list-style-type: none"> Tina is continuing to work with the regions to gather data and with Circulate San Diego (Circulate) to determine items to transfer to COI website. The committee reviewed Circulate's sample City profiles and discussed creating a modified version that can be shared with community advocacy groups, along with the scorecard. Blanca recommended highlighting cities with high scores and doing marketing around communities that may not seem walkable, but truly are. Circulate facilitates quarterly Regional Bike Walk Alliance meetings, which are similar to RLAs. Groups should be aware of each other and have opportunities to collaborate if desired. Kathleen recommended starting with a general overview of where the community is, then have participants brainstorm what their concerns are, map it out, and provide resources and model info (Safe Routes to Schools, CATS, Multi-model complete 	<ul style="list-style-type: none"> Christine will reach out to parks to see if they have master plans city wide or area specific plans. Tina fine tune the list and bring it back to the group to review. Tina, Katie, and Kathleen can meet and discuss



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	<p>streets).</p> <ul style="list-style-type: none"> • Committee discussed creating a one-page fact sheet for each city that highlights advocacy groups, stats, policies, and resources and piloting it with a RLA to determine the value. Kathleen can break information down so it's more palatable and the COI can incorporate healthy eating into the document. • Future policy scan should include lactation accommodation policies and where unions stand with these policies. • Community mapping could include walk bike groups, CX3s, RLAs, YEAH!s, Promotores, and locations of past activities since they could identify opportunities for future engagement. • Potential resources could include Circulate San Diego, the COI, Cx3s, and RLAs. • Blanca may have intern that can create a community profile. 	<p>modifying profiles and models to highlight.</p>
<p>SB 1000 update/actions</p>	<ul style="list-style-type: none"> • Soda labeling bill was killed in committee. COI partners plan to meet and educate Representative Gonzalez on the bill before it is reintroduced next year. 	
<p>Legislators' breakfast</p>	<ul style="list-style-type: none"> • The Legislators' breakfast will be September 19th. The topic this year will be Safe Routes to School and Mark Fenton will be the Key Note Speaker. • Possible panelists could include the Safe Routes to School National Partnership to discuss National, Federal, and State activities and funding; Circulate to discuss regional efforts; the City and School District of Escondido to provide an example of successful partnership; and Institute for Local Government to present on the Safe Routes toolkit for elected officials. • Potential locations in order of preference include Cal Trans in Old Town, SDGE Innovation Center, and the San Diego Foundation at Liberty Station. • Event will be promoted through HHSa, Healthy Works, and CDC/CTG will need to be on the flyer (Cheryl will confirm with Ches). 	<ul style="list-style-type: none"> • Nina review sdvote.com for list of elected officials • Cheryl can reach out to potential panelists • Cheryl, confirm event promotion with Ches • Stephanie will reach out to Cox's office re: toolkit



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		<ul style="list-style-type: none"> Tina send attribution and logos to Nina
<p>Action Plan revision</p>	<ul style="list-style-type: none"> We are currently in the process of revising the 2010 <i>Action Plan</i>, so over the next few meetings domains will spend time updating the Action Plan strategies. The <i>Action Plan</i> outline has been updated to provide more information on the domain and the domain workgroup. Domains will be asked to provide a case study (best practice example) with outcomes, impacts, and photos. COI staff will provide recommendations and templates to help domain champions facilitate the process. 	<ul style="list-style-type: none"> Nina provide refreshments for next meeting.