

**San Diego County Childhood Obesity Initiative
Early Childhood Workgroup
October 28, 2014**

Attendees: Alexander Fiuk, Anne Kashiwa, Cheryl Moder, Dan Fesperman, Jake McGogh, Joangrace Espiritu, Josh Bariuan, Kathleen Merchant, Keturah Platt, Kim McDougal, Kim Woodworth, Kirstie Russell, Nina Ghatan, Penny Adler, and Roger Pugh.

AGENDA ITEM	DISCUSSION / ISSUES / CONCERNS	DECISIONS / RECOMMENDATIONS / ACTIONS
1. Introduction & Minutes	<ul style="list-style-type: none"> • Group made introductions and approved the minutes. 	
2. Presentation by Kim Medeiros, Executive Director of First 5 San Diego	<ul style="list-style-type: none"> • First 5 Commission was created by Prop 10, a cigarette tax, to funds San Diego County programs related to health, learning, family, and community, but resources are declining. • First 5 funds San Diego County to support public health, then the county disperses the funds to various programs, including the COI. • Partners include: <ul style="list-style-type: none"> ○ Vons- disperse 5210 materials, flag healthy options, and healthy cooking demos. Vons is a Live Well supermarket. ○ AAP- Parents as Teachers home visitation and breastfeeding ○ Sweetwater water- funding fluorination in South Bay ○ County Office of Ed.- assess over 200 QPI sites using NAP SACC tool and develop health and wellness plans. ○ Live Well- pilot project at four school sites to increase physical activity amongst teachers and families. South Bay has adopted healthy classrooms and kids of all abilities do 30 mins. of physical activity each day. Quality Preschool Initiative- includes Live Well language in all of the contracts. ○ Farmers markets- work with them to accepting EBT ○ San Diego Food Bank- provides food boxes for those waiting for Cal Fresh Benefits. • Potential areas for collaboration: <ul style="list-style-type: none"> ○ First 5 to attend future Workgroup meetings ○ COI prepare providers to become Live Well partners through the wellness champion checklist. ○ First 5 require grantees, such as QPI sites and the Dept. of Education to attend Workgroup meetings. ○ Explore potential in Lemon Grove and Chula Vista since both organizations are both working in these communities. ○ Incorporating tap water language in 5210 materials and distribute while educating South Bay on water fluorination 	<ul style="list-style-type: none"> • Nina send Kim, Gloria, and Shelby list with future meeting dates. • Share First 5's Annual Report with Cheryl and Nina to forward to the Workgroup.
3. Wellness Champion Checklist	<ul style="list-style-type: none"> • Continued revision discussion. 	
4. Next Meeting	<ul style="list-style-type: none"> • December 16, 2014 at 10:00 a.m. at YMCA Childcare Resource Service, 3333 Camino del Rio South #400, San Diego, CA 92108 	