

**San Diego County Childhood Obesity Initiative  
Early Childhood Workgroup  
December 16, 2014**

**Attendees:** Alfredo Contreras, Anne Kashiwa, Cheryl Moder, Debbie Miranda, Holly Retz, Jake McGogh, Jamie Moody, Joangrace Espiritu, Jojo Drinkwater, Kathleen Merchant, Keturah Platt, Kim McDougal, Kim Woodworth, Linda Radecki, Maria Fierro, Nina Ghatan, Norma Mendoza, Penny Adler, and Veronica Klinger.

AGENDA ITEM	DISCUSSION / ISSUES / CONCERNS	DECISIONS / RECOMMENDATIONS / ACTIONS
1. Introduction & Minutes	<ul style="list-style-type: none"> <li>Group made introductions and approved the minutes. Shelby Gomez with First 5 will be able to attend future domain meetings.</li> </ul>	
2. Wellness Champion Checklist (WCC) Finalization	<ul style="list-style-type: none"> <li>YMCA CRS received funding through SNAP-Ed and Kaiser Permanente to implement the Wellness Champion Checklist (WCC). 24 (of 63) providers in Lemon Grove (LG), 25 providers in North County, and 18 in Mid- City have received the designation.</li> <li>\$25 fee is being waived because of grant funding, but applicants must secure required signatures to complete the applications.</li> <li>If applicable, breastfeeding policies will be a required element.</li> <li>Recognition:               <ul style="list-style-type: none"> <li>Providers scoring 80% are Wellness Champions.</li> <li>Providers scoring 95% and above receive “Super Star” status.</li> <li>All providers receive a sticker to hang in their window, certificate, and priority referrals (starting January 1 in LG).</li> <li>Additional opportunity includes highlighting “Super Star” providers on the COI website.</li> <li>Co-branding opportunities include adding partner organization’s logos on certificates and sticker extension.</li> </ul> </li> <li>Discussion included partnering with San Diego food monitoring programs to promote the program, build the referral list, and ensure provider compliance.</li> </ul>	<ul style="list-style-type: none"> <li>Ketty confirm if CDA can help promote the Wellness Champion Checklist.</li> </ul>
3. Action Plan	<ul style="list-style-type: none"> <li>Discussed final revisions, document will be available Spring 2015</li> </ul>	<ul style="list-style-type: none"> <li>Finalize case study</li> </ul>
4. Breastfeeding Survey Updates	<ul style="list-style-type: none"> <li>Survey results were presented to the Leadership Council; the council recommended surveying parents on support and challenges of breastfeeding in childcare setting and reviewing successful models in other states.</li> <li>Workgroup recommended adding breastfeeding information to the provider profiles and including breastfeeding in the referral script.</li> </ul>	<ul style="list-style-type: none"> <li>Kathleen review raw data and the North Carolina model.</li> <li>Kim discuss adding breastfeeding info to profiles and to the script to raise awareness.</li> </ul>
5. Research Updates	<ul style="list-style-type: none"> <li>Workgroup agreed there is interest in receiving research updates, highlights, and studies.</li> <li>If we are able to partner with academic institutions and capture good data on the WCC, the program could be highlighted on a future call.</li> </ul>	<ul style="list-style-type: none"> <li>Nina email Kathleen the calendar invite</li> </ul>
6. Next Meeting	<ul style="list-style-type: none"> <li><b>January 27, 2015 at 10:00 a.m.</b> at YMCA Childcare Resource Service, 3333 Camino del Rio South #400, San Diego, CA 92108</li> </ul>	