



Meeting Minutes: Farm to School Taskforce Friday, February 6, 2015, 9:00 a.m.-10:30 a.m.	Next Taskforce Meeting: Friday, March 20, 2015, 10:30 -12 p.m. Escondido Union School District Escondido, CA 92029
Attendees: JuliAnna Arnett (Community Health Improvement Partners), Danny Calvillo (Sunrise Produce), LaVonna Connelly, Dwight Detter (Whole Foods Market), Johnna Jenkins (Valley Center-Pauma Unified School District), Kate McDevitt(UCSD Network for a Healthy California), Judi Reynolds (Escondido Union School District), Kathryn Spencer (San Diego Unified School District), Dawn Stone (Escondido Union School District), Deridre Kleske (County of San Diego), Jill Whittenberg (La Mesa-Spring Valley School District), Jon Hansen (National School District), Lea Garnero (Sweetwater Union High School District), Mary Tyranski (SDUSD), Ron Troyano (Alchemy), Elizabeth Vaughan(Community Health Improvement Partners), Tony Radna (UCSD), Ray Kau (County HHSA)	
Recorder: Elizabeth Vaughan (CHIP)	

Agenda Item	Discussion	Action
Welcome & Introductions Johnna Jenkins & Judi Reynolds	<ul style="list-style-type: none"> Members of the F2S Taskforce introduced themselves. 	
APPROVAL: <ul style="list-style-type: none"> 2015-2016 Harvest of the month 	2015-2016 HOTM Calendar Approval <ul style="list-style-type: none"> HOTM Calendar was approved The F2S Taskforce was presented a HOTM calendar with only one produce item- the item that will be highlighted in the HOTM workbook. A fruit and vegetable option will be available in the final rendition of the calendar, which will be complete by the next meeting. For the 2016-2017 school year, UCSD plans to work with the F2S Taskforce to create a San Diego County HOTM calendar to better reflect our county's availability and institution's needs. The F2S Taskforce discussed HOTM activities: <ul style="list-style-type: none"> Persimmons (easy to slice and serve on salad bar, received well) Diamond Jack- made a great kale salad mix Greens- hard to get due to weather 	<ul style="list-style-type: none"> - UCSD present HOTM with f&v option at next F2S Taskforce meeting - Elizabeth Vaughan send out district- distributor list - Elizabeth Vaughan send out HOTM product survey in March/April to identify product quantities needed
<ul style="list-style-type: none"> Distributor Break Out Session 	Distributor Break Out Session Taskforce members grouped up by distributor to discuss HOTM, including lessons learned from 2014, actions distributors could take to simplify ordering, group actions that can be done to ease efforts for distributors, and how to increase SD County and regional product purchases.	<ul style="list-style-type: none"> - June/July 2015 F2S meeting will focus on HOTM & invite growers from produce showcase to



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	<p>Main discussion points:</p> <ul style="list-style-type: none"> • San Diego County and regional product availability is limited, sometimes product has been inferior • Distributors should provide local product availability categorized by F2S Taskforce three-tiered definition • Communicate more with growers • Districts need to commit to purchase local product and follow through • Districts/distributors want to plan agreements/commitments with local growers in advance to supply a particular product order • Districts utilizing the same distributor can order as a group to fulfill large product orders needed from a local grower • Districts that utilize American Produce want to piggyback on SDUSD’s efforts <p>Action items based off these conversations are summarized as follows:</p> <ul style="list-style-type: none"> - Convene distributor meetings with all district clients to discuss HOTM orders and plans - Danny would like to help with organizing the food distributors to agree on a calendar, recipes and how to best work with products. - Growers need to meet with districts and distributors more regularly; reconvene growers from Let’s Go Local! at May/June F2S Taskforce meeting - Work with districts to change mindset of how to work with local produce - It was recommended that if districts have a hard time purchasing local product for the cafeteria they should work with the F2S Taskforce to secure local products for the classroom (e.g., CSA, grower direct, through distributor) and work with distributors to secure California product for the cafeteria meals at minimum. 	<p>share what products can be provided.</p> <ul style="list-style-type: none"> - Danny with Sunrise organize a distributor meeting -Jill volunteered to organize a HOTM organizing meeting with Diamond Jack; cc’ Elizabeth and Ron on all communications - JuliAnna will follow-up with AI on HOTM plans - Elizabeth Vaughan will send out SDUSD bid, which is available to copy & paste for local language - Elizabeth check with Kathryn at SDUSD to see if their procurement specialist can attend training - JuliAnna is working with the USDA on bringing an in person training to the F2S taskforce on local procurement & bid processes
<ul style="list-style-type: none"> • F2S Technical Assistance RFA Selection Criteria 	<p>F2S Technical Assistance RFA Selection Criteria</p> <ul style="list-style-type: none"> - JuliAnna reviewed the selection criteria for two districts to receive technical support for creating a three year local procurement plan. The purpose the three year farm to school 	



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	<p>plan is to identify district’s needs, interest and goals, and develop a stepwise and realistic plan for achieving them. The plan will be similar to that of the IRC’s co-hort project that several districts participated in last year.</p> <ul style="list-style-type: none"> - The application will be sent out in late March or early April. <p>We only have the capacity to select 2 districts, but if those districts are willing, other interested districts may be a part of the discussion and replicate efforts within their district.</p>	
<p>DISCUSSION: -2015 Strategic Plan JuliAnna Arnett</p>	<p>The 2015 F2S Taskforce strategic plan was adopted.</p> <p>Standing items were posted on the board for additional items to be considered in this year’s strategic plan:</p> <p>The taskforce members signed up for various 2015 strategic plan activities: <u>How does your district, farm, or company plan to get involved in 2015?</u></p> <ol style="list-style-type: none"> 1) Lead or participate a client meeting with distributor to discuss opportunities to increase farm to school: LMSV, HHSa Healthy Retail, EUSD, Santee, UCSD School team 2) Adopt F2S Taskforce “local” definition : VCPUSD, Sunrise, UCSD – Center for Community Health 3) Participate in HOTM (procurement, marketing, and/or classroom): Santee, LMSV, UCSD Center for Community Health-School, EUSD, VCPUSD, SDUSD, HHSa Healthy Works 4) Commit to purchase 1-2 San Diego County or regional products aligned with HOTM : EUSD?, VCPUSD, SDUSD, CVESD, Santee, SUHSD, LMSUSD, Sunrise 5) Participate on LGL! Planning Committee: Sunrise, EUSD (Dawn & Judi), UCSD School team 6) Participate on the Growers Workshop Planning Committee: VCPUSD, Sunrise, UCSD School 7) Incorporate geo preference, product spec, or other local language into your produce solicitation: CVESD, SDUSD, LMSVSD, 8) Act as a 2015-2016 F2S Taskforce co-chair: Johnna, Judi, Jill 9) California Thursdays: VCPUSD, CVESD, SUHSD, LMSVSD, Sunrise, SDUSD 10) Farm to School Act 2015: VCPUSD, SUHSD, EUSD, Sunrise, UCSD Center for Community Health 	<p>- Ask Eric (SD Farm Bureau) to host the May/June F2S Taskforce meeting when we plan to bring back the growers (preferably May). - Farm to School Act 2015 link will be sent out to the group</p>



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ANNOUNCEMENT JuliAnna Arnett	JuliAnna provided a heartfelt goodbye and appreciation to the group as this is her last F2S Taskforce meeting.	
ANNOUNCEMENTS	<ul style="list-style-type: none"> • Two digital monitor boards are available from Laura Logon at the IRCs (i.e., 47” commercial TV’s that can operate 24-7) There are some stipulations/commitment required for the monitors to function with the accompanying software. Primarily, the \$50/month service fee to run the cloud-based system (but that cost is all-inclusive: set-up, design, software updates, etc.). Some of the advantages of digital menu boards include the following: <ul style="list-style-type: none"> • Present an interactive display of nutritional information • Boost the success of promotional items • Quickly and effectively engage the attention of your customers • Easily meet requirements and stay up-to-date with nutrition guideline updates • Entertain your guests and make their wait worthwhile • Decrease printing costs, etc. • If you are interested, please contact Laura Logan at +1 619-641-7510 ext. 263 Email: Lora.Logan@Rescue.org • Trieste is taking a position with Fullerton School District. 	
Questions & Next Steps Johnna Jenkins & Judi Reynolds	Next meeting will be held at Escondido Union School District on March 20 th .	
Mentioned Resources	<ul style="list-style-type: none"> - Smarter Lunchrooms of California Workshops: http://www.healthyeating.org/Schools/School-Foodservice/webinars-trainings.aspx This is a two-day training on Smarter Lunchrooms with the Cornell University's Expert, Kathryn Hoy, MFN, RD, CDN. This is a likely one-time only workshop for those interested in the nuts and bolts of implementing creative marketing strategies that promote student acceptance and selection of healthy options. - Information on the 2015 Farm to School Act available at http://www.farmentoschool.org/cnr2015 	