



GOVERNMENT DOMAIN

ABOUT THE GOVERNMENT DOMAIN

The policies set by governments significantly affect the food and physical activity options available to our communities and families. The government domain advances obesity prevention by considering health in all policies and adopting and implementing policies that promote the development of active, healthy, and thriving communities. The government domain is comprised of those who develop, enact, and implement policies that govern our cities, counties, state, nation, and tribal governments including elected and appointed officials, policy makers, planning agencies, municipal authorities and districts, and their staff.

ABOUT THE COI GOVERNMENT WORKGROUP

The COI Government Workgroup is comprised of government representatives, public health, community organizations, and health advocates who support healthy eating and active living. Partners participating in the COI Government Workgroup conduct the following activities to support the stated strategies:

- Provide stewardship and advocacy to address and prevent childhood obesity across government departments, jurisdictions, and partners in a collaborative manner.
- Provide resources, support, and technical assistance to government domain stakeholders.
- Provide a forum in which government domain stakeholders can share and leverage resources and best practices.
- Monitor and track local policies for the purpose of identifying opportunities and sharing best practices and policy improvements.
- Support projects in other COI workgroups related to public policy.

Workgroup meetings are held regularly. For information on attending these meetings, please contact the San Diego County Childhood Obesity Initiative at 858.609.7964 or [email](#).

Visit the San Diego County Childhood Obesity Initiative [Calendar](#) for a complete schedule of upcoming meetings.

DOMAIN CHAMPIONS

Aliah Brazowski, County of San Diego Department of Parks & Recreation
Stephanie Gioia, Office of San Diego County Supervisor Ron Roberts
Tina Zenzola, County of San Diego Health & Human Services Agency

DOMAIN STRATEGIES

The following is a partial list of strategies that government entities can take to prevent childhood obesity. A complete list of strategies can be located in the [Call to Action: Childhood Obesity Action Plan](#).

- Identify policy gaps and opportunities to include healthy eating and active living in all policies and planning documents (e.g., regulations, codes, and ordinances) and implement these policies.
- Use impacts on health as a criterion for prioritizing, selecting, and funding projects (e.g., capital, development, transportation, etc.).
- Implement policies that support urban and rural agriculture and community gardens.
- Adopt Complete Streets policies and active transportation plans that address all modes of transportation and create roadway networks that are safe, comfortable, and attractive for all users.
- Increase quantity, quality, and accessibility of parks, open spaces, and recreational facilities within walking distance of residences to encourage physical activity among children and families.

DOMAIN ACCOMPLISHMENTS

- Supported local municipalities to adopt municipal general plans and regulations that support health.
- Facilitated Elected Officials' Breakfast: A Discussion about Safe Routes to School on Friday, September 19, 2014. Over 60 individuals attended the event, including elected officials and/or representatives from Senator Barbara Boxer's office; CA Speaker Toni Atkins' office; County Board of Supervisors; Cities of Coronado, Lemon Grove, Oceanside, Chula Vista; and several school boards including San Ysidro, Vista, Alpine, Lakeside. The keynote speaker was Mark Fenton and panelists included Lemon Grove City Manager Graham Mitchell, Brian Gaze of Circulate San Diego, and Michelle Lieberman of the Safe Routes to School National Partnership.

- Conducted a policy scan of San Diego County municipal governments, compiling a listing of policies, regulations, and codes relating to safe access to healthy places and healthy food environments.

OBESITY PREVENTION ACTIVITIES FOR CHILDREN AGE 0-5

- Hosted the elected officials' breakfasts, which increase awareness by local, state, and federal officials about topics such as healthy food access, food insecurity, and building health into planning efforts to make physical activity more possible for children in all communities.

COI STAFF CONTACTS

Cheryl Moder, Vice President, Collective Impact, 858.609.7961, [email](#)

Stan Miller, Senior Director, San Diego County Childhood Obesity Initiative, 858.609.7984, [email](#)

Nina Ghatan, Program Assistant, San Diego County Childhood Obesity Initiative, 858.609.7964, [email](#)



Working Together to Shape a Healthy Future

Facilitated by Community Health Improvement Partners

To learn more about the COI, please visit www.OurCommunityOurKids.org.

Core funding provided in part by:



KAISER
PERMANENTE®



Facilitated by:



COMMUNITY HEALTH
IMPROVEMENT PARTNERS
making a difference together