

**San Diego County Childhood Obesity Initiative  
Early Childhood Workgroup  
August 25, 2015**

**Attendees:** Anne Kashiwa, Ashley Barbee, Cheryl Moder, Holly Retz, Jake McGough, Kathleen Merchant, Keturah Swenson, Kim McDougal, Kim Woodworth, Laura Jeanes, Linda Dao, Lynn Officer, Nina Ghatan, Penny Adler, Selina Brollini, Shana Bruno, Shelby Gomez, Stan Miller, and Veronica Klinger.

AGENDA ITEM	DISCUSSION	ACTION ITEMS
1. Introduction & Minutes	<ul style="list-style-type: none"> <li>Group completed introductions and approved the minutes.</li> </ul>	
2. 211 Community Resource Presentation- Alana Kalinowski	<ul style="list-style-type: none"> <li>Goal is to connect community with resources (in multiple languages).</li> <li>Courage to Call line helps connect veterans with peer to peer support and case management in a confidential and culturally appropriate manner.</li> <li>Health Navigation line is available to help with care coordination.</li> <li>2EnrollMe (with patient consent) partner organizations can transfer client information to 211 for follow up and a “warm hand off.” Contact Karis Grounds for more information.</li> <li>The website has a link for childcare and early childhood education.</li> <li>Resources are drawn from organizations websites; check to ensure your organizations’ information is accurate. Create an account, or email 211 to make updates.</li> <li>Documentation requirements and helpful tips are provided.</li> <li>211 is a national program, but they are each operated independently.</li> <li>Resources for physical activity and nutrition education, grandparents raising grandchildren and other marginalized communities are available.</li> <li>There is a vetting process to get on the resource list.</li> <li>The Enrollment Center allows individuals to complete applications for CalFresh, Medi-Cal, and Covered California (over the phone or in person) at once with a voice telephonic signature.</li> <li>211 has aggregate unidentifiable data which is provided to communities, nonprofits, governments, to quantify unmet needs such as housing/shelter, transportation, and other basic needs.</li> <li>They are also responsible for disaster preparedness and response.</li> </ul>	<ul style="list-style-type: none"> <li>Check 211SanDiego to ensure your information is accurate.</li> </ul>
3. Announcements	<ul style="list-style-type: none"> <li>9/4 the COI is hosting a press conference at the Copley-Price YMCA to announce the release of the Action Plan. Copies are available in the back and on our <a href="#">website</a>.</li> <li>10/23 from 2-5pm is CHIP’s 3<sup>rd</sup> annual <a href="#">Let’s Go Local! Produce Showcase</a> at the Leichtag Ranch. The event connect produce buyers with local growers and distributors.</li> <li>Kathleen is gathering WIC data of 2-5year olds to share with COI for the State of Childhood Obesity Report.</li> <li>East Region HHSA is looking at ways they can support the domain.</li> <li>YMCA CRS Mid-City grant ended 8/15; 27 providers are graduating.</li> </ul>	<ul style="list-style-type: none"> <li>Forward Let’s Go Local! information to early childcare centers and encourage them to attend.</li> <li>NHA present on Energy Balance curriculum in 2016.</li> <li>Brainstorm success stories of the Domain and come prepared to discuss next month.</li> </ul>

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	<ul style="list-style-type: none"> <li>• YMCA CRS is hiring two health educators with food service experience to work with QPI sites on improving NAP SACC scores.</li> <li>• NHA will be piloting the Energy Balance Pre-K curriculum (aligns with WIC CACFP, and Head Start) to promote nutrition and physical activity.</li> <li>• NHA is renovating their new Kearney Mesa location and plan to break ground in September; renovations should be completed in January.</li> <li>• First 5 is excited partner with the YMCA on improving nutrition at QPI sites; they are also expanding their work with NHA and will be piloting a fitness program with teachers to increase physical activity.</li> <li>• 10/7 from 10-11am the League of Women Voters will meet with Assemblymember Shirley Weber at the YMCA CRS to discuss her accomplishments and goals, and to share early childhood education needs and concerns.</li> <li>• Next month the COI's Media Domain would like to capture Domain success stories, come prepared with some ideas.</li> <li>• At the request of Nutrition Policy Advocates, YMCA CRS surveyed their licensed family childcare homes in San Diego County to assess their capacity to provide nutritious meals and snacks. We have requested access to their data that aligns with the COI indicators to understand challenges.</li> </ul>	
<p><b>4. Wellness Champion Updates</b></p>	<ul style="list-style-type: none"> <li>• In November, it will be a year since the first Wellness Champions received their designation.</li> <li>• To make the program sustainable the group discussed charging an hourly rate, per class fee, or annual amount (\$200 minimum).</li> <li>• Additional sustainability recommendations included: offering online trainings for recertification, designating second year providers as Live Well partners, hosting an annual event convening Wellness Champions for education/networking, and training other people that complete home visits (San Diego Childcare Foundation, volunteers, promotoras, parents, etc.) in conducting the assessments.</li> <li>• Last month, 260 referrals were provided to 38 champions.</li> <li>• Currently we're unable to follow up with parents to determine if the designation impacted their decision, however a survey is currently being developed in partnership with the REACH program.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Draft document with fee schedule and options; continue this discussion next month.</b></li> </ul>
<p><b>5. Breastfeeding Friendly Policy for Childcare Providers- Shana Wright Bruno</b></p>	<ul style="list-style-type: none"> <li>• The policy is meant to cover employees and families that bring their children to the sites.</li> <li>• LSE provide maternity leave packets with breastfeeding friendly childcare; recommendation was made to include information on the Wellness Champion program.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Shana email Nina copies of the policy and infant feeding guide to forward to workgroup.</b></li> <li>• <b>Nina invite Shana and Anne to Healthcare Domain meeting.</b></li> </ul>
<p><b>6. Next Meeting</b></p>	<ul style="list-style-type: none"> <li>• <b>September 22, 2015 at 10:00 a.m.</b> at YMCA Childcare Resource Service, 3333 Camino del Rio South #400, San Diego, CA 92108</li> </ul>	

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