

<p>Meeting Minutes: Media Domain September 2, 2015 from 10-11:30 a.m. CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123</p>	<p>Next Domain Meeting: October 7, 2015 from 10-11:30 a.m. CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123</p>
<p>Attendees: Susana Lopez-Adolph, Dan Bennett, Stan Miller, Delaiah Luna, and Ruel Nisperos Recorder: Nina Ghatan (CHIP)</p>	

Topic/Issue	Discussion	Action
<p>Media Workplan</p>	<ul style="list-style-type: none"> • Dan plans to send the media advisory out for the press conference today. • Canva, the program to format success stories, needs credit card information to create an account; Susana informed Cheryl and is waiting for a response. • Stan followed up with the Carlsbad High School Media Arts Center, who expressed interest in filming a project on childhood obesity, however they would need at \$60-70,000 budget for the students to be able to travel and interview national experts. Stan agreed to follow up and provide them with a short list of local experts. • Advance of the domain meetings, Nina will send partners a list of questions to help prompt success story brainstorming: <ul style="list-style-type: none"> ○ What’s the most satisfying part of the work that you do? ○ Have you ever had an “aha moment” from attending a domain meeting? ○ Tell us about a worthwhile connection you made from attending a domain meeting. ○ What do you tell friends and family about when you talk about your work? ○ What is your organization doing to fight childhood obesity? • Recommendation was made to create a Community Highlight section in the COI eNewsletter to show what our partners are doing to address obesity throughout our community. • The workgroup discussed attribution and developed sample language for use: “This document was created by the (domain name), for a complete listing of all of our partners, please visit ourcommunityourkids.org. • Updated the Communications Plan and Social Media Strategic Plan. 	<ul style="list-style-type: none"> • Stan/Nina contact domain champions re: success story schedule. • Susana forward Nina Jacqueline Walker’s contact information for interns; Nina follow up with Jacqueline. • Stan reach out to Cal State San Marcos and follow up with Carlsbad High School Media Arts Center. • Stan add success story development to each domain’s workplan. • Stan, Dan, and Susana develop draft success story for Early Childhood Domain and Farm to School Taskforce for the Partnership Taskforce meeting 9/21