

**San Diego County Childhood Obesity Initiative
Early Childhood Workgroup
October 27, 2015**

Attendees: Anne Kashiwa, Cheryl Moder, Debal Acquaro, Fan Qi, Heather Ransons, Jacqueline Falch, Josh Bariuan, Karee Hopkins, Kathleen Merchant, Keturah Platt, Kim McDougal, Kim Woodworth, Laurelle Hiroshige, Nina Ghatan, Penny Adler, Selina Brollini, Shelby Gomez, Veronica Klinger, and Victoria Flores.

AGENDA ITEM	DISCUSSION	ACTION ITEMS
1. Introduction & Minutes	<ul style="list-style-type: none"> Group completed introductions and approved the minutes. 	
2. Announcements	<ul style="list-style-type: none"> Wellness Champion updates: 361 referrals to 58 providers countywide; in zip codes 91910 and 91911 16 referrals were made to five providers. YMCA CRS is taking over the YMCA Instagram account and will show wellness champions making healthy snacks. 10/29 Raising of America film showing at Qualcomm, contact Penny if you are interested in tabling at the event. 11/13 CHIP and COI are hosting a sugar-sweetened beverage forum at National University, contact Nina for more information. 	
3. Success Story Discussion	<ul style="list-style-type: none"> COI Media Domain is working with all seven of the COI domains to capture two success stories each year to elevate the work of our partners and promote through various channels (social media, eNewsletter, website, State of Childhood Obesity Report, partner channels, etc.). COI's Media Domain is also able to help partners develop press releases (for relevant work) and help partners frame their work within the larger context of the COI. Success story ideas: <ul style="list-style-type: none"> SDSU WIC expanding breastfeeding peer counseling to Fallbrook (with individual stories) Wellness Champion program development and provider stories First 5 physical activity trainers and partnership with NHA Anne Kashiwa and LSE family childcare provider pilot at Children's Paradise Workgroup agreed to prioritize Wellness Champion, First 5 and NHA partnership, followed by UCSD Lactation, and SDSU Breastfeeding Peer Counseling; QPI nutrition program could be a future story. COI will reach out to Media domain for next steps. 	<ul style="list-style-type: none"> COI will reach out to Media domain for next steps.
4. Workplan Updates	<ul style="list-style-type: none"> Ketty and Holly developed a survey and the next steps are implementation; we will reach out to them for an update next month. 	<ul style="list-style-type: none"> Share the Healthy and Active Preschoolers resource with workgroup http://www.healthypreschoolers.com/?page_i

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	<ul style="list-style-type: none"> • Higher Education Taskforce was developed to understand the extent to which nutrition education and physical activity is taught to early childcare providers. The first meeting was cancelled due to the CACFP roundtable, but we hope to have an update next month. • To date we have almost 100 Wellness Champions and 80 providers on the waitlist! <ul style="list-style-type: none"> ○ YMCA CRS is brainstorming accountability opportunities for sustainability such as parent whistleblowers, booster/drop in visits, a signed formal agreement with outlined the expectations. ○ They are also working with REACH Chula Vista and UC San Diego CCH to understand factors that influence a parent’s decision in selecting a childcare provider. ○ Ashley Barbee is working with Kim to help second-year Wellness Champions receive a Live Well designation; Cheryl agreed to contact Dale Fleming as well. ○ A plan for noncompliant providers needs to be developed. • Shelby agreed to present on the Five and Fit program at a future meeting • YMCA CRS received a contract to provide TA to QPI sites to improve the NapSACC scores. • Childcare providers will be asked to provide parents with hunger programs and resources. 	<p align="center">d=24</p>
<p>5. Wellness Champion Videos</p>	<ul style="list-style-type: none"> • Wellness Champion videos were shown to the workgroup. • AAP is reconsidering their screen time recommendations of two hours of less of recreational screen time and zero hours for children under age two. • The recommendation hasn’t changed yet, but will likely come early next year, the workgroup will be notified of updates. • Hunger Advocacy Network is developing their hunger and nutrition policy agenda, forward Cheryl ideas for potential legislation (regarding hunger or nutrition) and she will forward it to Kristen. 	
<p>6. Next Meeting</p>	<ul style="list-style-type: none"> • December 15, 2015 at 10:00 a.m. at YMCA Childcare Resource Service, 3333 Camino del Rio South #400, San Diego, CA 92108 	