



## San Diego County Childhood Obesity Initiative Community Domain Minutes February 11, 2016

Attendees: Blanca Melendrez, Carla Chamberlain, Christy Lopez, Dan Fesperman, Janet Castanos, Katie Judd, Nina Ghatan, and Robert Ramirez,

- I. Welcome and introductions led by Katie
- II. Domain Workplan Update
  - a. Community Engagement Mapping Project:
    - i. Katie presented the Community Engagement Mapping project at the Leadership Council meeting on Monday and shared the Council's feedback.
      1. **Christy agreed to:**
        - a. Add headers to the top of the page (if possible)
        - b. Move the intro above the map (if possible)
        - c. Include links to the survey (for groups to complete) and advocacy group success stories (if possible)
        - d. Add a field for key words and remove Champion Moms from legend.
        - e. Talk with Tina and Deirdre to brainstorm other names for the mapping project
      2. **Katie agreed to:**
        - a. Work with Christy to update the introduction
        - b. Follow up with Environmental Health Coalition
      3. **Nina agreed to:**
        - a. Notify Media Domain of joint meeting on March 2 from 10:30-11:30am to determine how to market the mapping project and capture success stories from community groups and forward the calendar invite.
        - b. Notify workgroup of intern recruitment progress
    - ii. Supporting Community Advocacy Efforts
      - i. **Christy agreed to compile list of ways we can support community engagement groups (per survey monkey responses) and forward to the workgroup.**
      - ii. Additional ideas included:
        1. Working with the Media Domain to create a series of trainings on topics such as capturing media attention, developing talking points, and using social media.

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2. Katie plans to reach out to Dana and Yeni (after joint meeting with Media Domain) to see if they would be open to hosting a media training during a RLA Council meeting.
- iii. New Workplan Activities
1. Recruit new partners such as RLA groups, community residents, promotoras, Project Concern International, Mid-City CAN, and East African Refugee group to attend our workgroup meetings.
    - a. We discussed hosting a COI meet-and-greet or doing a roadshow to introduce the COI to community groups.
    - b. Katie and Blanca plan to work together to develop a list of community groups.
    - c. Workgroup will review list and schedule meetings by the end of March.
    - d. Workgroup agreed to brainstorm ideas to engage new partners (such as a funder panel presentation), workgroup activities, and potential partners to engage and to send to Katie.

Next Meeting: Joint Meeting with Media Domain  
Wednesday, March 2<sup>nd</sup> from 10:30-11:30am at CHIP

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