

## San Diego County Childhood Obesity Initiative Government Domain Minutes February 24, 2016

Attendees: Cheryl Moder, Hugo Salgado, Kathleen Ferrier, Kristine Schindler, Leah Stender, Nina Ghatan, Stacey Kurz, and Tina Zenzola.

- I. Welcome and introductions led by Tina Zenzola
- II. 2015 Regional Walk Scorecard- Kathleen Ferrier
  - a. The third Regional Walk Scorecard was released in October 2015.
  - b. Scores were based after the University of North Carolina's <u>Walk Friendly</u> Communities Assessment Tool.
  - c. Scoring framework considered the following areas: status of walking index, implementation, policies, and BestWALK field data.
  - d. From 2013-2015 National City had the highest pedestrian crash rates, but still ranked the highest on the Regional Walk Scorecard because of their policies and implementation.
  - e. Circulate has offered to review the results with each of the cities on the list.
- III. SB 743- was passed in 2013, which recognized that Level of Service (LOS) is no longer the best method of determining the environmental impact of transportation and should be calculated by Vehicle Miles Traveled (VMT).
  - a. Governor's Office of Planning and Research will begin allowing cities to calculate VMT in addition to LOS to determine the environmental impact.
  - b. Within the next few weeks, Circulate plans to release a white paper on SB 743 and the anticipated benefits in regards to active transportation and land use.
  - c. Cities will be able to choose pedestrian transit over vehicular miles traveled as an option to improve level of service.
- IV. Ways COI can support Circulate:
  - a. Support El Cajon (HHSA currently is), Lemon Grove, and Escondido and possibly three other cities (National City, Imperial Beach, and San Marcos) with active transportation policies.
  - b. Circulate is planning an upcoming discussion on SB 743 geared towards land use and planning professional and could use support promoting the event.
  - c. We could host meetings in partnership with the Community Domain in targeted communities (El Cajon, Lemon Grove, and Escondido) to communicate the information with the greater community.
  - d. The county is working with school districts to implement recommendations in the toolkit and apply for SRTS funding.

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- e. Chula Vista applied for ATP funds, but hasn't received any. The city is considering an infrastructure bond proposal in 2017.
- f. COI will be seeking funds to revamp the website, we'll hold off on making major changes (SD Regional Plan summary tool) to the website, but will continue working on municipal profiles.
- g. Next Steps:
  - i. Determine next steps for hosting a workshop or forum in partnership with HHSA, Circulate, and Rady's on SB 743 and active transportation.
    - 1. Need to determine format (legislative breakfast centrally located, target sessions in different regions, specific event for planners and engineers, etc.).
    - 2. Circulate is planning a SB 743 Workshop in April in partnership with ITE and APA for traffic engineers (anticipate over 150 attendees). Kathleen recommended hosting a deeper dive session in the fall that is more customizable to specific communities.
- V. Municipal Profiles were developed in partnership with the Community domain was to enhance advocacy efforts focused on healthy eating, active living by identifying resources and opportunities for improvement.
  - a. Next steps:
    - i. Provide a link to SANDAG demographics page as a resource.
    - ii. Include simple policy descriptions for each.
    - iii. Add Dan's contact info and the League of American Bicyclist website as resources.
    - iv. Follow up with Deirdre and Lesley regarding health data by city to see what is available (Tina).
    - v. Include call to action with a screen shot of the community engagement map as a resource.
    - vi. Expand municipal profiles to include food systems such as urban agriculture and farmers markets (Tina send Cheryl information from Change Lab Solutions to add to this list).
    - vii. Stacey review Healthy Chula Vista Plan and notify Cheryl of relevant areas to include in the profiles.
    - viii. Stacey host April meeting and present on the Healthy Chula Vista plan.
    - ix. Nina send reoccurring calendar invites to workgroup meetings on the fourth Wednesday of the month from 12:30-2:30pm.

Next Meeting: April 27th from 12:30-2:30pm at the City of Chula Vista

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