SAN DIEGO COUNTY CHILDHOOD OBESITY INITIATIVE
Working Together to Shape a Healthy Future

5210 Every Day!
HEALTHY HABITS FOR HEALTHY COMMUNITIES

Meeting Minutes: **Joint Media and Community Domain** **March 2, 2016 from 10:30-11:30 a.m.** CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123	**Next Domain Meeting: Joint Media and Community Domain** **April 6, 2016 from 10-12:30 a.m.** CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123
Attendees: Christy Lopez, Dan Bennett, Dan Fesperman, Janet Castanos, Joangrace Espiritu, Katie Judd, and Sheila Mazdyyasni, **Recorder**: Nina Ghatan	

Topic/Issue	Discussion	Action
Community Mapping Project and Press Event	• The new name for the community domain's mapping project will be Community Health Action Map Partners (CHAMP). • The workgroup discussed hosting an event to announce the launch. • The Media domain recommended making it a press event around success of a RLA group. • Potential press event opportunities include highlighting a recent garden build in El Cajon or corner store conversion. • Recommendation was made to create a fact sheet about the project with an image of the map on one side and the project description and ways to get involved on the other side.	• Christy develop CHAMP fact sheet • Nina work with Lemon Grove HEAL Zone to add RLA groups to the map
Training Opportunities for Community Advocacy Groups	• Workgroup discussed hosting a two-part media training for community advocacy groups around storytelling, talking to the media (with mock interviews), and using social media to gain support. • Workgroup also expressed interest in hosting a meet the funder panel in early May from 9am-12pm, in City Heights to help connect advocacy groups with potential funders. • **Meeting April 6th will also be a joint meeting. Media Domain will meet separately from 10-11:30am and Community Domain will join us from 11:30am-12:30pm at CHIP.**	• Katie connect with Dana and Yeni to see if Dan B. can present at the RLA Council meeting 3/23 for 1-2 hours on the storytelling training • Dan B. confirm room availability for meet the funder event in May