

2015 SCHOOL & AFTER-SCHOOL DOMAIN WORKPLAN

Vision: We envision healthy kids and healthy options for all families no matter where they live work, play, or go to school.

Mission: The San Diego County Childhood Obesity Initiative is a public-private partnership with the mission of reducing and preventing childhood obesity through policy, systems, and environmental change.

Measurable Outcome	Goal	AP Strategy	Key Indicator	Objective	Activity	Activity Lead	Action Steps	Responsible	Timeline	Status Update							
Reduce prevalence of childhood obesity as measured by a % reduction in BMI among		S1, S2	TB D	Objective 1: Increase the number of school districts with active wellness councils (meeting at least quarterly) by 3 over three years.	1. Assess the status of wellness councils for all 42 San Diego County school districts by July 2015.	UCSD (McDevitt), County HHSA (Kleske)	1. Train and equip District Reps to use Indicators of Progress rubric to assess status of district wellness councils.	County HHSA (Kleske)	Apr-15	3/31/2016: Indicators of Progress rubric training complete, assessment of wellness councils completed by HHSA and UCSD staff and individual district reps. Data collected forwarded to evaluation team for analysis. Action plan to activate dormant wellness councils in progress. The Indicators of Progress were on the agenda of the 2/16 District Rep meeting.							
							2. Collect completed rubrics and complete missing rubrics	County HHSA (Kleske)	Jun-15								
							3. Report aggregated and individual results to District Reps	UCSD (McDevitt)	Jul-15								
							4. Identify districts with inactive wellness councils.	UCSD (McDevitt)	Jul-15								
							5. Devise action plan to activate dormant wellness councils.	UCSD (McDevitt), County HHSA (Kleske), District Reps	Feb-16								
				2. Recruit District Reps for districts that lack a Rep by Dec 2015.	UCSD (McDevitt)	1. Email invitation to entire domain workgroup to recruit new reps.	UCSD (McDevitt), CHIP (Nina)	Ongoing	3/31/15 - Recruitment underway for districts without representatives.								
						2. Contact school district wellness leads to help identify a possible District Rep.	UCSD (McDevitt)	Ongoing									
						3. Invite candidates to District Rep meeting and provide program overview	UCSD (McDevitt)	Feb-16									
				Objective 2: Increase the number of school districts that adopt stronger fundraising policies by 3 over three years.	S1, S5, S7, S11, S13, S14, S15	S1, S3, S4, S5	S1, S3, S4, S5			County HHSA (Kleske), Palomar Health (Stuckhardt)	1. Use CVESD success stories template as a model to collect examples of healthy fundraising county-wide.	County HHSA (Kleske), District Reps	Apr-15	3/31/16 - Program development and promotion among district reps in workgroup completed.			
											2. Create flyer to explain and promote program.	Palomar Health (Stuckhardt), CHIP (Nina)	May-15				
											2. Identify at least one healthy fundraiser in 75% (32 of 42) of SD County districts.	County HHSA (Kleske), Palomar Health (Stuckhardt)	1. Disseminate HSFP materials to all 42 districts.		District Reps	Jun-15	3/31/16 Outreach to all districts completed, healthy fundraising success stories compilation still underway. As of 3/31/16 - we have received 15 stories
													2. Collect healthy fundraising success stories from a minimum of 32 districts.		County HHSA (Kleske), District Reps	Aug-15	
													3. Track to ensure at least one fundraiser is submitted for a minimum of 32 districts.		County HHSA (Kleske), District Reps	Oct-15	
											3. Recognize schools participating in the HFSP	County HHSA (Kleske), Palomar Health (Stuckhardt)	1. Create COI recognition certificates for participating schools.		County HHSA (Kleske), District Reps, CHIP (Nina)	Oct-15	3/31/2016: Certificates created and 15 have been sent.
													2. Present certificates at schools and/or school board meetings.		District Reps, CHIP (Dan)	Dec-15	
3. Write e-news articles and success stories.	District Reps, CHIP (Nina)	Feb-15															
4. Create Healthy Fundraising Resources list, including fundraising opportunities linked to F2S.	County HHSA (Kleske), District Reps	Oct-15															
5. Share success stories and Healthy Fundraising Resources list with all partners and school districts.	District Reps	Dec-15															
4. Increase the number of districts fundraising using fresh, local produce	SDUSD (Cassat)	1. Explore fundraising opportunities with F2S Taskforce members.	SDUSD (Cassat), CHIP (Cureton)	Ongoing	3/31/2016: Local funding opportunities are shared with the F2S Taskforce when they are available, In January CHIP was awarded a multi-year												
		2. Invite growers and distributors to present to workgroup.	SDUSD (Cassat), CHIP (Vaughan)	Ongoing													
5. Advocate for stronger fundraising policies	County HHSA (Kleske), Palomar Health (Stuckhardt)	1. Use success stories and Healthy Fundraising Resources to encourage stronger fundraising policy language when wellness policies are revised.	District Reps	Ongoing	One success stories for Julian Union Elementary School District in 2015. No more success stories on this topic have been collected to date.												
		S1, S5,		Objective 3: Increase the number of school	1. Increase coordination between the Schools &	CHIP (Cureton)	1. Report on F2S Taskforce activities at every Schools & After-School Domain workgroup	CHIP (Cureton)	Apr-15	Ongoing. Process for inclusion complete -							

	S6, S9, S14, S15, S19, S20	districts that incorporate support for farm to school in their district wellness policy by 5 districts over 3 years.	After-School Domain workgroup & F2S Taskforce	, SDUSD (Cassat)	2. Report on Schools & After-School Domain workgroup meeting at every F2S Taskforce meeting.	SDUSD (Cassat)	May-15	F2S was added as a standing agenda item to domain workgroup meetings and regular reports have been made. One success story has been written.			
			2. Advocate for policy language supporting school gardens, local food procurement, and joint to be incorporated into school wellness policies.	CHIP (Cureton), SDUSD (Cassat)	1. Collect farm to school success stories from a minimum of 5 districts with an emphasis on the impact of F2S policy language.	CHIP (Vaughan), SDUSD (Cassat)	Oct-15				
					2. Host one collaborative learning opportunity for domain and taskforce partners to identify how support for local food procurement, school gardens, and joint use can be incorporated into district wellness policies.	CHIP (Cureton), SDUSD (Cassat)	Mar-16		3/31/2016 - State of Farm to School report released in March 2016. 33 of 42 districts report conducting at least some farm to school activities. F2S lead in the Vista Unified School district (Amy Haessly) has started		
					3. Encourage the adoption of policy language supporting school gardens, local procurement, and joint use when school wellness policies are revised.	CHIP (Cureton), SDUSD (Cassat), District Reps	Mar-16				
					1. Schedule at least 4 Domain workgroup presentations that align with workgroup projects or support partner activities	County HHSA (Acquaro, Bourque)	1. Identify high-priority presentation needs based on partner questionnaire results and project workplans		County HHSA (Acquaro, Bourque), Workgroup	May-15	3/31/16 - Domain workgroups convened and reviewed high interest topic areas reported from partner survey. Five presentations from partners have resulted with more scheduled.
					2. Provide at least 2 opportunities for partner networking	County HHSA (Acquaro, Bourque)	1. Identify strategies to increase collaboration and education		County HHSA (Acquaro, Bourque), Workgroup	Jun-15	3/31/16: Completed - Domain workgroup agendas were adjusted to allow time for additional networking. Announcements and roundtable were moved to the top of each agenda.
				2. Select and implement a minimum of 2 strategies to support partner collaboration and education	County HHSA (Acquaro, Bourque), Workgroup	Oct-15					

Health Equity: The Schools & After-School Domain Workgroup actively works to strengthen wellness policies and activities in each of San Diego County's 42 school districts. These districts serve a broad spectrum of children from every socio-economic background. Workgroup activities are designed to increase healthy food and beverages and physical activity in school districts serving all San Diego County children.

Instructions	
Goal(s): The COI goals include:	
	1. Increase opportunities for all children and families to access and eat healthful foods in a culturally appropriate manner.
	2. Increase opportunities for all children and families to engage in physical activity in an inclusive and culturally appropriate manner.
	3. Increase other opportunities to enhance economic, social, service, and built environments.
	4. Promote operational excellence of the public private partnership.
Identify and group domain objectives and their associated activities by the respective COI goals they help achieve using the corresponding icons.	
Action Plan (AP) Strategy: Identify the specific Action Plan strategy or strategies aligned with your domain's objectives.	
Key Indicator: Identify the specific key indicator(s) aligned with your domain's objectives (if applicable).	
Objectives: Objectives should be written to reflect the specific outcome you plan to accomplish within a specific timeframe. Objectives should follow SMART criteria: Specific, Measurable, Assignable, Realistic, and Time-related.	
	0-5 activities: Indicate activities that focus on the 0-5 population by placing the icon in the Objectives box.
Overarching Strategies: Objectives should be color coded by the overarching strategy they help achieve, if applicable. Shade the objective box green when it ties to reducing Sugar Sweetened Beverage (SSB) consumption, purple when it ties to increasing Safe Routes to Healthy Places, and gold if it ties to both.	
Activities: Activities are the specific actions you plan to take to achieve your objective. Activities should follow SMART criteria: Specific, Measurable, Assignable, Realistic, and Time-related. Each domain objective should have a minimum of one activity focused on the collection and monitoring of data related to the measurement of the implementation of the objective.	
Status Update: Regular and ongoing status updates should include any progress on the identified activity and action steps associated with the implementation of that activity, including unexpected outcomes and "connect-the-dots" opportunities. The overall progress for each objective should be reported in this section and should include the data collection and monitoring activity associated with that specific objective. All status updates should be dated for tracking purposes. Domain champions are responsible for ensuring domain workplans are updated on a quarterly basis.	