




2015 GOVERNMENT DOMAIN WORKPLAN

Vision: We envision healthy kids and healthy options for all families no matter where they live work, play, or go to school.






Mission: The San Diego County Childhood Obesity Initiative is a public-private partnership with the mission of reducing and preventing childhood obesity through policy, systems, and environmental

Measurable Outcome	Goal	AP Strategy	Key Indicator	Objective	Activity	Activity Lead	Action Steps	Responsible	Timeline	Status Update		
				1) Increase the number of local governments with healthy beverage policies from 0 to 3 over three years	1) Analyze baseline scan of healthy beverage policies.	County HHSA, CHIP	1) Set a minimum healthy beverage standard (could use NHLT standard definition) and determine best practice healthy beverage policies to include in the SD Region Plan Summary .	CHIP (NHLT), County HHSA, Workgroup	Aug-15	Completed - NHLT Standard definition was adopted and approved by the Leadership Council.		
									2) Agree on definition and submit it to Leadership Council for approval.	Workgroup, CHIP	Aug-15	Completed - Adoption of approved NHLT Standard
									3) Identify baseline number of local governments that meet or exceed COI or Live Well healthy beverage standards	CHIP	Oct-15	Completed - A total of 6 healthy vending policy documents were identified for the following governmental units: County of San Diego, City of Lemon Grove, City of San Diego, City of Chula Vista, City of La Mesa, and the City of Coronado. Analysis against the adopted NHLT standard revealed that all failed to meet the standard.
									4) Add policy information to SD Region Plan Summary	CHIP	Oct-15	Completed
									1) Provide CHIP copies of or links to identified healthy beverage policies that meet the defined healthy beverage policy standards	County HHSA, CHIP	Nov-15	Completed - No policies met the defined standard.
						2) Update COI Policy Clearinghouse with healthy beverage policies	CHIP	2) Upload policies to COI Policy Clearinghouse	CHIP	Nov-15	Completed - No policies met the defined standard.	
							1) Engage 1 Live Well Lead to attend workgroup meetings,	County HHSA	1-Jul	Completed - Anita Walia has been attending workgroup meetings and serving as a conduit to LiveWell groups. CHIP staff also attend South, East, and North region leadership team meetings for LiveWell.		
					3) Support clear communication channels between the COI Government Domain and Live Well stakeholder groups (e.g., regional committee, leadership team, Action Teams) to advance healthy beverage policy	County HHSA, CHIP	2) Create a mechanism for communicating relevant project messages back and forth to Live Well stakeholder groups	County HHSA, CHIP	Ongoing	3/31/2016: CHIP Staff attending LiveWell stakeholder meetings have shared COI workgroup messages and relayed messages from Live Well back to workgroups.		
									1) Identify potential speakers	Workgroup, CHIP	Ongoing	3/31/2016: Circulate San Diego presented the Walk App at the September meeting and presented the Walk Scorecard at the February meeting. The City of Chula Vista will host and present the Healthy Chula Vista program at the April meeting.
					4) Conduct an elected officials' breakfast on healthy beverage and, if applicable, food policy	CHIP	2) Identify a North County location for the event	CHIP	Jun-15	Completed - The SSB Forum was held at National University in November.		
									3) Promote event through Live Well regional meetings, COI newsletter, meetings, and social media	County, CHIP	15-Aug	Promoted SSB forum through LiveWell San Diego, Alliance for Regional Solutions, Hunger Action Network, and social media.
									1) Monitor progress of SB 203	Erica Phung, CHIP	15-Aug	Completed - Bill failed during the 14-15 legislative session.
					5) Coordinate educational activities to advance SSB reduction policy (e.g., SB 203)	CHIP	2) Provide educational information to partners on SSB polic	Aliah, CHIP	Ongoing	Completed - Hosted SSB forum providing educational opportunities on the health and economic impact of various policies aimed to reduce the purchase and consumption of SSB.		
									3) Communicate educational opportunities to community engagement projects	County HHSA (Live Well, CX3), CHIP	Ongoing	Shared SSB forum information with RLA council, North County Food Policy Council, HEAL Steering Committee and others.

						4) Invite Naomi Billups and other partners to meeting quarterly to provide policy updates.	County HHSA (Live Well, CX3), CHIP	Ongoing	Completed
						1) Complete baseline scan of current active living policies	Circulate	1-Jul	Completed - Circulate San Diego representatives completed in July.
	 G1, G2 1, G2 3, G2 6,	TBD	2) Increase safe routes to healthy places as measured by the number of municipalities that increase their overall Walk Scorecard scores by XX% from [number] to [number] by 2016	1) Analyze active living policies by municipality	County HHSA, CHIP	2) Update policy information on SD Region Plan Summary Tool	Circulate	July	Completed - CHIP staff updated the updated the Regional Plan Summary tool with Circulate San Diego data on active living policies.
						1) Review and compare 2012 and 2014 Walk Scorecard scores to determine change over time	Circulate SD, Workgroup	3/31/2016	3/31/2016: Circulate San Diego presented findings to the workgroup in February. Analysis of the Scorecard will be added to a future agenda in 2016.
				2) Analyze Walk Scorecard scores	County HHSA, CHIP	2) Identify baseline number of local municipalities that increased overall Walk Scorecard scores from 2012 to 2014	Circulate SD	Mar-16	3/31/2016: Circulate San Diego presented finding to the workgroup in February. Analysis of the Scorecard will be added to a future agenda in 2016.
						3) Increase participation in the Walk Scorecard in under-resourced communities.	Workgroup	15-Oct	Completed - Circulate San Diego presented the Walk App at the 7/21 RLA Council meeting and the 9/14 Leadership Council meeting. CHIP staff also presented the regional walk event information at the 9/22 RLA meeting. COI staff shared the Scorecard with all partners and posted the results on social media.
						1) Provide CHIP copies of or links to active living policies identified in the scan	Circulate SD, County HHSA, CHIP	1-May	Completed
				3) Update COI Policy Clearinghouse with active living policies	CHIP	2) Design template for COI website	Workgroup, CHIP	Jan-16	3/31/2016: Internal conversations and planning for template design are ongoing. There is no funding available for updates at this time.
						3) Upload policies to COI Policy Clearinghouse	CHIP	Jan-16	3/31/2016: Internal conversations and planning for template design are ongoing. There is no funding available for updates at this time.
						1) Create profiles to include policy strengths and areas for improvement	Circulate SD, CHIP, Workgroup	Jan-15	3/31/2016: The need to reduce the amount of information included on the Municipal Profile was identified. This discussion was on the February agenda and the workgroup is working to identify the essential information.
	 G9	TBD	3) Increase awareness of municipal policy strengths and opportunities for improvements among community engagement efforts as measured by the number of website hits and/or downloads of municipal profiles (from 0 to XX).	1) Coordinate and support resource sharing and cross-domain collaboration between COI Government Domain and Community Domain	County HHSA, CHIP	2) Upload municipal profiles to COI Policy Clearinghouse	CHIP	31-May	3/31/2016: Municipal profiles are still under review. Timeline has been updated to reflect current progress.
						3) Create and implement a mechanism for communicating municipal profiles to community engagement projects (e.g., CX3, RLA)	County HHSA, CHIP, Workgroup	31-May	3/31/2016: Municipal profiles are still under review. Timeline has been updated to reflect current progress.
						4) Outreach to jurisdictions to inform them of the Score Cards	County HHSA, CHIP, Workgroup	16-Jan	Circulate SD presented at the 7/14 RLA Council to increase participation in rating streets.
						1) Participate in SANDAG Public Health Stakeholders Group meetings and report activities at COI Government Domain workgroup meetings	AHA, ACS, CHIP, County HHSA	Ongoing	Ongoing. COI staff has attended Public Health stakeholder group regularly.
	 G1, G3, G9,	TBD	4) Increase the number of health-related Regional Transportation Plan measures from XX to XX. (Note: specific measures will be added at a	1) Encourage SANDAG to include one health-related indicator in the comprehensive monitoring plan	AHA, ACS	2) Discuss health indicators at ongoing HHSA meetings with SANDAG's executive management team	County HHSA	Ongoing	
						3) Coordinate advocacy efforts by sharing letters, opportunities for presentations, etc.	Circulate SD	Ongoing	

				later time.)		4) Communicate opportunities for community engagement efforts (e.g., RLA, CX3) related to transportation plan	Workgroup, County HHS	Ongoing	
						5) Invite Shelley Saitowitz and Kathleen Ferrier to quarterly meetings to provide updates on regional transportation efforts.	Workgroup, County HHS	Ongoing	3/31/2016: Kathleen presented at the February 2016 domain meeting.

Health Equity: The Government Domain Workgroup actively works to strengthen policies that support healthy eating and active living in municipalities throughout San Diego County by engaging underserved

<b>Instructions</b>									
<b>Goal(s): The COI goals include:</b>									
	1. Increase opportunities for all children and families to access and eat healthful foods in a culturally appropriate manner.								
	2. Increase opportunities for all children and families to engage in physical activity in an inclusive and culturally appropriate manner.								
	3. Increase other opportunities to enhance economic, social, service, and built environments.								
	4. Promote operational excellence of the public private partnership.								
Identify and group domain objectives and their associated activities by the respective COI goals they help achieve using the corresponding icons.									
Action Plan (AP) Strategy: Identify the specific Action Plan strategy or strategies aligned with your domain's objectives.									
Key Indicator: Identify the specific key indicator(s) aligned with your domain's objectives (if applicable).									
Objectives: Objectives should be written to reflect the specific outcome you plan to accomplish within a specific timeframe. Objectives should follow SMART criteria: Specific, Measurable, Assignable, Realistic, and Time-related.									
	0-5 activities: Indicate activities that focus on the 0-5 population by placing the icon in the Objectives box.								
<b>Overarching Strategies: Objectives should be color coded by the overarching strategy they help achieve, if applicable. Shade the objective box green when it ties to reducing Sugar Sweetened Beverage (SSB) consumption, purple when it ties to increasing Safe Routes to</b>									
<b>Activities: Activities are the specific actions you plan to take to achieve your objective. Activities should follow SMART criteria: Specific, Measurable, Assignable, Realistic, and Time-related. Each domain objective should have a minimum of one activity focused on the</b>									
<b>Status Update: Regular and ongoing status updates should include any progress on the identified activity and action steps associated with the implementation of that activity, including unexpected outcomes and "connect-the-dots" opportunities. The overall progress for</b>									