



San Diego County Childhood Obesity Initiative Healthcare Domain Minutes April 15, 2016

Attendees: Anne Kashiwa, Dan Fesperman, Dean Sidelinger, James Beaubeaux, Kim Elkins, Linda Radecki, Nina Ghatan, Shana Wright Bruno, and Sue Royappa

- I. Welcome and introductions led by Dan Fesperman
- II. Reviewed OB questions for focus group and decided to provide participants more time for discussion, workgroup agreed to provide information about the COI's Healthcare Domain ahead of time and to collect resources clinicians use as part of a pre or post survey.
 - a. First 5 has agreed to fund/ reimburse the cost of food for the event, the amount must be within the government per diem rate.
 - b. Workgroup selected the focus group date and time: June 8 from 6-8pm, location TBD.
 - c. Next steps:
 - i. Dan draft sample script for clinician outreach, Nina forward to workgroup
 - ii. Cheryl follow up with Dr. Cantrell and Dr. Serpas
 - iii. Anne follow up with Dr. Wight
 - iv. Linda follow up with Dr. Boies
 - v. Cheri F. contact Dr. Whitney Edwards
 - vi. Kim provide Nina list of breastfeeding lunch and learn attendees
 - vii. Dean contact Marsha Spitzer, Marshall Whitman, Nate with Neighborhood House, and Christine Johnson with Balboa
 - viii. Nina secure focus group location: 2-1-1 request submitted 4/18
 - ix. Dan contact Dr. D with Miracle Babies
- III. "First 1000 Days" Forum
 - a. COI is interested in hosting a "First 1000 Days" forum that would be a multisector educational forum on the impact the first 1000 days (from conception to age two) on childhood obesity.
 - b. Topics could include the childcare environment, unhealthy food marketing, screen time for babies and toddlers, food insecurity, home visiting, childhood trauma and obesity, and foster youth. **Notify Cheryl if you have any additional ideas.**
 - c. Target audience would include domain partners and the general public.
- IV. 5210 Material Dissemination
 - a. Dr. Natalie Muth is writing an article on 5-2-1-0, which will be forwarded once it's available.
 - b. San Ysidro Health Center has messaging in their waiting room, and Kaiser has adopted it.
 - c. **Workgroup plans to identify how the AAP communicates the message to physicians and if Sharp has printed materials.**
 - d. **Recommendation was made to modify all COI Domain Workplans to capture this information with domain partners, and to edit the Healthcare Domain workplan to reflect 2-1-1 pilot project.**
- V. EHR Breastfeeding Report
 - a. Family Health Centers is collecting breastfeeding information in the EHR, the County is hoping to build on this to include 5-2-1-0 and measurements for each number, (i.e. number of fruits and veggies consumed per day, etc.).
 - b. **Anne will provide more information, once the report is finalized.**

Next Meeting: May 20, 2016 from 9-10:30am at CHIP