Meeting Minutes:	**Joint Media and Community Domain** **May 4, 2016 from 11:30-12:30 p.m.** CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123	**Next Domain Meeting: TBD**

Attendees: Christy Lopez, Carla Chamberlain, Cheyenne Bourne, Clarence Henderson III, Dan Bennett, Dan Fesperman, Janet Castanos, Joangrace Espiritu, Katie Judd, Nicole Villa, and Susana Lopez-Adolph   **Recorder**: Nina Ghatan

Topic/Issue	Discussion	Action
CHAMP Press Event	• Katie provided an over of CHAMP and after much discussion on potential community groups to partner with for the press event, the workgroups decided to move in a different direction. • Instead of hosting a press event, the workgroup decided to support RLA groups with gaining media attention through the storytelling workshop on May 25. • Recommendation was made to include government groups on CHAMP in a different color; priority will still be on adding new community engagement groups.	
Storytelling Training	• Janet confirmed RLA Council Storytelling Training on May 25 for 45 minutes at their 1:30pm meeting at the United Way of San Diego County. • Dan B. will present on how to tell your story and afterwards we can conduct an informal survey to determine content for future trainings (social media, talking to the media, etc.). • RLA groups will be given time to draft success stories during the workshop and afterwards the Media Domain will select six groups and provide them with technical assistance to gain media attention. • Stories will be shared with the press and included in the COI newsletter, website, and social media pages, and on the HHSA website. • To increase awareness of CHAMP, the workgroup plans to present the tool at Regional Leadership Groups and Live Well subcommittee meetings.	• Media Domain develop a communications plan for sharing RLA success stories. • Community Domain develop an instructional page on creating success stories and request that groups submit stories by July 1. • Janet email Terri Foster and ask her to help promote success story development.