



# OUR COLLECTIVE IMPACT

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## Shared Success: Healthy Fundraising Champion Recognition Program



"What is a healthy school fundraiser?" "Will healthy fundraisers

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make money?" "Where do we start?"

To answer these questions and provide examples of healthy fundraising that works, the Schools and After-School Domain workgroup developed the Healthy Fundraising Champions Recognition program in 2015.

"I like to describe it as 'catching schools being healthy'," explains workgroup co-chair Deirdre Kleske of the County of San Diego Health and Human Services Agency. "By identifying healthy fundraising already taking place in schools, providing recognition for these efforts, and sharing best practices countywide, [we're hoping to make it easier...](#)

### Collaboration Corner

The "Collaboration Corner" is a new section of the newsletter where we are asking partners to post collaborative opportunities, such as partnering on grant applications, volunteer opportunities, and other requests COI partners may be interested in supporting. Please email [Nina Ghatan](#) content by the 15th of the month and it will be included in the next newsletter.



Photo courtesy of Dunk Tank Marketing

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### Announcements

- On behalf of the Community Health Improvement Partners' Board of Directors, we are pleased to announce the appointment of [Peter Mabrey](#), FACHE, as CHIP's new President and CEO.
  - The COI Leadership Council would like to thank James Beabeaux with the San Diego County Medical Society for his long time support of the COI and wish him well on his [retirement!](#)
  - Business results from the 2015 Let's Go Local! produce showcase are now available on [CHIP Food Systems Blog](#).
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## COI Highlight: Good Food at Work, School, and Play: Healthy and Sustainable Vending Forum

Did you know that 100 Americans use vending machines each day? As businesses, schools, and the individuals throughout the nation deal with a chronic disease epidemic, many are beginning to take their snacks seriously, including those in vending machines.

In 2016, the top five consumer food trends are simple foods with transparent labels, free for all foods (e.g., gluten-free, wheat-free, etc.), vegetarian options or more animal-friendly products, less processed foods, and products with vegetables incorporated into the recipe. In an effort to make the healthy choice the easy choice, and provide people more of the foods they want, the County of San Diego Public Health Services, UC San Diego School of Medicine, the American Heart Association, and the San Diego County Childhood Obesity Initiative hosted a healthy and sustainable vending forum on Thursday, June 23, 2016.

The purpose of the event was to connect organizations to vendors specializing in healthy, sustainable products; highlighted local best practices; and identified ways organizations could formalize healthy vending as part of their organizational culture through policy.

The event included an all-star cast that inspired change. Aysha Pamukcu, Staff Attorney for ChangeLab Solutions made the case that healthy vending policies and nutrition standards can help reduce the health and economic impacts of obesity-the cost of obesity among full-time employees to employers is approximately \$73.1 billion.

Naomi Billups, Public Health Nutrition Manager for the County of San Diego, Health and Human Services Agency, and Fabian Cervantes, Human Resources Generalist and Coordinator for Goodwill Industries of San Diego County shared their personal experiences with changing County and organizational policy in nutrition standards at the local level. The County of San Diego revealed that it would soon be updating its policy to go beyond health and promote sustainable products with less packaging waste.

Afterwards, organizations that make this type of vending a reality took to the podium. Representatives from [Canteen](#), [Grow](#), [Healthy On-The-Go Vending](#), and [Daily Harvest Market](#) presented on their product lines and offered samples to guests. Companies were able to provide a wide array of healthier foods from refrigerated to shelf stable, and could even



provide organizations that housed the machines a share of the revenue.

If you weren't able to make this event and you want to be part of the movement, don't fret. Resources such as policy examples, tools on the creation of healthy and sustainable vending policies, and a list of healthy vendors are available by contacting [JuliAnna Amett](#), Food Systems Specialist with the County of San Diego, Health and Human Services Agency.

## News of Note



### Conversations with Experienced Backbone Leaders: Community Health Improvement Partners

### Dailard Elementary Garden Blooming

### The Urgency of Fighting Childhood Obesity



### Chula Vista Considering Alternative to Soda

### New Study From Duke Links Pregnancy Obesity to Infant Growth

### Summer Meals for Kids Launches at Waterfront Park



## Events

### **The Rendezvous**

San Diego, CA | September 10, 2016

Community Health Improvement Partners (CHIP) will be hosting the inaugural The Rendezvous at the McMillin Companies Event Center. The event will feature thought provoking speakers who will share ideas and tangible best practices for addressing obesity. The presentations will be followed by an outdoor tasting reception with live music, delicious bites and sips from San Diego's top local farms, premier restaurants, and artisanal beverages purveyors. **For more information...**



### **South Bay Hunger Relief Forum**

Chula Vista, CA | September 12, 2016

Save the date for the South Bay Hunger Relief forum.



## Research and Resources



### Breastfeeding Measurement in the Outpatient Electronic Health Record: Current Practices and Future Possibilities

The lactation Supportive Environments (LSE) project aims to increase access to settings that encourage breastfeeding initiation and duration. Funded by First 5 San Diego, LSE is a project of the county of San Diego, Health & Human Services Agency's Healthy Works program. In a collaborative effort, LSE with San Diego

County's community healthcare centers (CHCs) have worked to create more breastfeeding-friendly venues for patients and employees. To discover more about the LSE project's findings, conclusions, and recommendations click [here](#).

### Well Baby Group Care: Evaluation of a Promising Intervention for Primary Obesity Prevention in Toddlers

Machuca et al. evaluated the effectiveness of a newly introduced well-child care intervention for primary obesity prevention for children at the age of 2 years. For methods and results click [here](#).



### Age at Introduction to Solid Foods and Child Obesity at 6 years

Barrera et al. conducted a study to examine the notion of the timing of introduction of solid foods being associated with obesity, and the possibility of variation depending on whether the infant is breastfed or formula-fed. To read the article and learn more about their methods and results click [here](#).

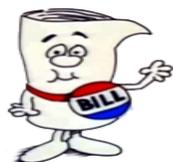
### Effects of a Gestational Weight Gain Restriction Program for Obese Pregnant Women: Children's Weight Development During the First Five Years of Life

Claesson et al. investigates the estimate effect of a gestational weight gain restriction program for obese pregnant women on the children's BMI at 5 years of age and weight-for-length/height development from 2 months of age until 5 years of age. To find out more about their methods and results click [here](#).

### 211 San Diego: Nutrition, Healthy Weight, Physical Activity, and Diabetes Resource

San Diego County residents, healthcare providers, and agencies have access to

FREE nutrition, healthy weight, physical activity, and diabetes resources by dialing "2-1-1" or clicking [here](#).



## Policy Updates

[AB-2589 Public Health: Lactation services and equipment](#)

[AB-2782 Healthy California Fund](#)

[AB-1321 Nutrition Incentive Matching Grant Program](#)

[S. 2936 Stop Subsidizing Childhood Obesity Act](#)

## Grant Opportunities

### Cathay Bank Foundation

Application deadline: August 31, 2016

The Cathay Foundation is awarding grants in health prevention and education targeted to conditions such as diabetes, obesity, asthma, and more. Grant awards range from \$1,000 to \$10,000. Serving nonprofit organizations. [For more information...](#)

### Sundt Foundation

Application deadline: September 15, 2016

The Sundt Foundation is awarding grants for nonprofit organizations that improve the quality of life for disadvantage children. Grants range from \$1,000 to \$10,000. [For more information...](#)



## How do you like our eNewsletter? [Send us feedback.](#)

We actively seek newsletter content from our partners. If you or your organization would like to submit content, please [email](#) it to Nina Ghatan.

The San Diego County Childhood Obesity Initiative is a public-private partnership facilitated by [Community Health Improvement Partners](#), a San Diego-based 501(c)3.

**Disclaimer:** The newsletter is for educational purposes only and does not constitute an endorsement of any product, resources, legislation, or intellectual content included in the newsletter outside of specified workgroup activities or official partnership statements approved by our Leadership Council.

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