



San Diego County Childhood Obesity Initiative Healthcare Domain Minutes August 19, 2016

Attendees: Anne Kashiwa, Cheri Fidler, Cheryl Moder, Dean Sidelinger, Kathleen Merchant, Kim Elkins, Shana Wright Bruno, and Nina Ghatan

- I. Welcome and introductions led by Cheri Fidler
- II. OB/GYN Focus Group
 - a. Overview of the focus group project was provided to the workgroup.
 - b. Unfortunately, shortly after the workgroup meeting, Linda notified CHIP staff that the intern that was identified to support this project will no longer be available.
 - c. Kim mentioned she may have nursing students that could take this project on, if Linda could provide technical assistance to them.
 - d. Next steps:
 - i. [Nina contact Linda to see if she's available to provide TA to nursing students.](#)
- III. 2-1-1 Project Update
 - a. Cheri provided a brief overview of the project.
 - b. Kaiser notified CHIP that their funding priorities have changed and that they are currently unable to fund this project.
 - c. We still have \$25,000 in funding from ACE over the next two years.
 - d. The taskforce identified potential funding in East County through Grossmont Healthcare District and is considering it as a potential area of focus.
 - e. Family Health Centers in Barrio Logan is also being considered.
 - f. Dr. Cheryl Anderson with UCSD may have identified funding for the evaluation component of this project. We hope to have more details soon.
- IV. Workplan
 - a. Reviewed the workplan and the status of current activities.
 - b. New workplans are due by October 31, 2016.
- V. Action Plan Strategy Activity
 - a. To help with workplan development, we asked partners around the table to complete the Action Plan Strategy Activity.
 - b. [The workgroup decided to take the document back and complete it prior to the next workgroup meeting. Nina agreed to send it out electronically.](#)
- VI. Announcements
 - a. The Mayor of Tijuana announced plans to adopt 5-2-1-0. Dean agreed to send out more details as they become available.
 - b. COI will be printing new 5-2-1-0 materials and we're working with the Media Domain on updating the design. A recommendation was made to look at Child Obesity 180 at Tufts for inspiration and the You're the Mom campaign.
 - c. Cheryl offered to send Kathleen a form Jojo Drinkwater created to promote consistent messaging between WIC and pediatricians.