San Diego County Childhood Obesity Initiative
Government Domain Minutes
October 26, 2016

Attendees: Amanda Lowe DuBose, Anastasiia Zhelokhovtseva, Dan Fesperman, Manpreet Mumman, Nina Ghatan, Stacey Kurz, Stan Miller, Stephanie Gioia-Beckman, and Tina Zenzola.

I. Welcome and introductions led by Dan Fesperman
II. Municipal Profiles
    a. Presented three different layouts of the municipal profile and the committee finalized the style.
    b. The committee recommended finding a new government icon and keeping it consistent throughout all profiles. Once the back page is finalized, we'll be ready to launch.
    c. The workgroup discussed notifying and or meeting with municipalities prior to the official launch.
    d. As part of the workplan we'll need to identify ways to keep the municipal profiles updated either by interns/ college students or partnering with cities.
    e. Develop a dissemination plan for the municipal profiles.
        i. Healthy city grantees will be announced in mid-December.
        ii. County can also share profiles as a resource for both funded and unfunded projects.
        iii. COI could host a healthy place forum to provide attendees an opportunity to meet city staff, such as city engineers, and learn about how city budgets work and how to move projects forward.
        iv. The event could also highlight the use of the policies listed on the profiles.
        v. Another idea was to "adopt" a city and provide them with technical assistance and resources through the Community Domain, or a RLA to help them keep momentum moving forward.
III. Workplan
    a. While reviewing the food and beverage policies, the workgroup discussed revising the benchmark to make it more attainable to better capture changes over time.
    b. Dan reach out to JuliAnna regarding healthy vending standards. We'd also want to see how this would impact the municipal profile results.
    c. At our next meeting we can finalize the standards and discuss roll out.
    d. Dan confirm the municipal profiles include the 2015 Walk Scorecard results.

Next Meeting: December 7 from 12:30-2:30pm at City of Chula Vista