

2016-2017 GOVERNMENT DOMAIN WORKPLAN											
Vision: We envision healthy kids and healthy options for all families no matter where they live work, play, or go to school.											
Mission: The San Diego County Childhood Obesity Initiative is a public-private partnership with the mission of reducing and preventing childhood obesity through policy, systems, and environmental change.											
Measurable Outcome	Goal	AP Strategy	Key Indicator	Objective	Activity	Activity Lead	Action Steps	Responsible	Timeline	Status Update	Completed Items
		G1, G3, G4	TBD	1) Increase the number of local governments with healthy beverage policies from 0 to 3 over three years	Analyze baseline scan of healthy beverage policies.		Historical - Completed				Set a minimum healthy beverage standard (could use NHLT standard definition) and determine best practice healthy beverage policies to include in the SD Region Plan Summary
											Agree on definition and submit it to Leadership Council for approval.
											Identify baseline number of local governments that meet or exceed COI or Live Well healthy beverage standards
											Add policy information to SD Region Plan Summary
											Provide CHIP copies of or links to identified healthy beverage policies that meet the defined healthy beverage policy standards
					2) Update COI Policy Clearinghouse with healthy beverage policies		Historical - Completed				Upload policies to COI Policy Clearinghouse
											Engage 1 Live Well Lead to attend workgroup meetings, and serve as a liaison to Live Well regional teams
					3) Support clear communication channels between the COI Government Domain and Live Well stakeholder groups (e.g., regional committee, leadership team, Action Teams) to	County HHSA, CHIP	2) Create a mechanism for communicating relevant project messages back and forth to Live Well stakeholder groups	County HHSA, CHIP	Ongoing	10/22/2016: CHIP Staff attending LiveWell stakeholder meetings have shared COI workgroup messages and relayed messages from Live Well back to workgroups.	

advance healthy beverage policy		1) Identify potential speakers	Workgroup, CHIP	Ongoing	<p>10/22/2016: No update.</p> <p>6/30/2016: COI Director has met with HHSA North Region Live Well team to help strategically align elements of the Community Health Improvement Plan with the COAP. This involved attending the North County Advance to plan and attending two Live Well Leadership Team meetings to present alignment and facilitate a roundtable discussion. Outcomes include 4 COAP strategies that will be embedded in the North County CHIP.</p> <p>3/31/2016: Circulate San Diego presented the Walk App at the September meeting and presented the</p>		
4) Conduct an elected officials' breakfast on healthy beverage and, if applicable, food policy	Historical - Completed					Identify a North County location for the event	
						Promote event through Live Well regional meetings, COI newsletter, meetings, and social media	
						Monitor progress of SB 203	
Conduct a learning forum for local community-based organizations and other partners to support policy advocacy and adoption in local municipalities	CHIP	Identify forum topic	Workgroup	16-Dec	10/28/2016: Workgroup discussed forum topics and has tentatively decided on a healthy places theme focused on connecting organizations to resources to assist in advocacy and promotion of policies that provide access to healthy foods and physical activity		
		Identify location for event	CHIP, Workgroup	17-Jan	10/2016: this is a new item, there is no update at this time.		
		Identify and recruit speakers	CHIP, City of Chula Vista, HHSA	17-Feb	10/2016: this is a new item, there is no update at this time.		
		Promote event through Live Well regional meetings, COI newsletter, meetings, social media, and personal contacts	Workgroup	17-Mar	10/2016: this is a new item, there is no update at this time.		

					Historical - Completed			Increase participation in the 2016 Walk Scorecard in under-resourced communities.			
					Historical - Completed			Provide CHIP copies of or links to active living policies identified in the scan			
				3) Update COI Policy Clearinghouse with active living policies	CHIP	2) Design template for COI website	Workgroup, CHIP	Mar-17	<p>10/22/2016: CHIP is currently looking to identify funding for the update COI website and updated policies will be included during the update.</p> <p>3/31/2016: Internal conversations and planning for template design are ongoing. There is no funding available for updates at this time.</p>		
						3) Upload policies to COI Policy Clearinghouse	CHIP	Mar-17	<p>10/22/2016: CHIP is currently looking to identify funding for the update COI website and updated policies will be included during the update.</p> <p>6/30/2016: CHIP is currently looking to identify funding for the update COI website and updated policies will be included during the update.</p> <p>3/31/2016: Internal conversations and planning for template design are ongoing. There is no funding available for updates at this time.</p>		

			<p>3) Create and implement a mechanism for communicating municipal profiles to community engagement projects (e.g., CX3, RLA)</p>	<p>County HHS, CHIP, Workgroup</p>	<p>Mar-17</p>	<p>10/28/2016: Profiles were finalized and approved by domain at 10/26 meeting. Next steps will be implementation and use.</p> <p>6/30/16: Content was presented and a final decision on what information to include was made during the April meeting. COI Interns are pulling information together for profiles.</p> <p>3/31/2016: Municipal profiles are still under review. Timeline has been updated to reflect current progress.</p>		
	<p>Historical - Completed</p>							<p>Outreach to jurisdictions to inform them of the Score Cards</p>
<p>Health Equity:  Government Domain Workgroup actively works to strengthen policies that support healthy eating and active living in municipalities throughout San Diego County by engaging underserved</p>								
<p>Instructions</p> <p>Goals(s): The COI goals include:</p>								
	<p>1. Increase opportunities for all children and families to access and eat healthful foods in a culturally appropriate manner.</p>							
	<p>2. Increase opportunities for all children and families to engage in physical activity in an inclusive and culturally appropriate manner.</p>							
	<p>3. Increase other opportunities to enhance economic, social, service, and built environments.</p>							
	<p>4. Promote operational excellence of the public private partnership.</p>							
<p>Identify and group domain objectives and their associated activities by the respective COI goals they help achieve using the corresponding icons.</p>								
<p>Action Plan (AP) Strategy: Identify the specific Action Plan strategy or strategies aligned with your domain's objectives.</p>								
<p>Key Indicator: Identify the specific key indicator(s) aligned with your domain's objectives (if applicable).</p>								
<p>Objectives: Objectives should be written to reflect the specific outcome you plan to accomplish within a specific timeframe. Objectives should follow SMART criteria: Specific, Measurable, Assignable, Realistic, and Time-related.</p>								
	<p>0-5 activities: indicate activities that focus on the 0-5 population by placing the icon in the Objectives box.</p>							
<p>Overarching Strategies: Objectives should be color coded by the overarching strategy they help achieve, if applicable. Shade the objective box green when it ties to reducing Sugar Sweetened Beverage (SSB) consumption, purple when it ties to increasing Safe</p>								
<p>Activities: Activities are the specific actions you plan to take to achieve your objective. Activities should follow SMART criteria: Specific, Measurable, Assignable, Realistic, and Time-related. Each domain objective should have a minimum of one activity focused on the</p>								
<p>Status Update: Regular and ongoing status updates should include any progress on the identified activity and action steps associated with the implementation of that activity, including unexpected outcomes and "connect-the-dots" opportunities. The overall progress for</p>								