

2016-2017 EARLY CHILDHOOD DOMAIN WORKPLAN										Color indicates continuous activity							
Vision: We envision healthy kids and healthy options for all families no matter where they live work, play, or go to school.										Color indicates completed							
Mission: The San Diego County Childhood Obesity Initiative is a public-private partnership with the mission of reducing and preventing childhood obesity through policy, systems, and environmental change.										Color (no color) indicates active							
Measurable Outcome	Goal	AP Strategy	Key Indicator	Objective	Activity	Activity Lead	Action Steps	Responsible	Timeline	Status Update	Completed Items						
	  	EC2.- EC4.	TBD	Objective 1: Improve healthy eating and physical activity environments in childcare as measured by an increase in the number of Wellness Champion-recognized early childhood providers to 200 over 3 years.	1. Confirm the current number of early childhood providers designated as Wellness Champions	Historical - Completed						Identify the current number of Wellness Champions to determine baseline	Develop marketing material distribution and tracking log				
		2. Track the number of Wellness Champion site referrals provided by CRS childcare consultants to callers on a monthly basis				YMCA	Report monthly referrals at monthly COI Early Childhood domain workgroup meetings	YMCA	Ongoing	10/2016: as of 10/26/2016, there have been 5,629 referrals made to 167 Wellness Champions.	Set up mechanism for tracking Wellness Champion site referrals	Identify additional organizations providing trainings					
					YMCA	Distribute early childhood Wellness Champion marketing materials to 1,000 providers	MAAC, AKA, CDA, ECS, NHA, QPI	Ongoing	10/2016: Distribution is currently on hold. 415 materials have been distributed. There is currently a waitlist for the training so YMCA is holding off on promoting materials to providers. As of 3/31, there are 8 providers signed up for the next workshop and the waitlist has been eliminated.	Develop marketing materials to foster early childhood provider interest and participation in Wellness Champion program	Collect information regarding the number of early care providers who participate in identified trainings						
												Report material distribution at monthly COI Early Childhood domain workgroup meetings; track in distribution log	MAAC AKA, CDA, ECS, NHA QPI WIC, County HHSA/UCSD Lactation, Breastfeeding Coalition	Ongoing	10/2016: Distribution is currently on hold. 6/31/2016: There is no longer a waitlist. Recruitment efforts are ongoing - particularly in high need areas. 3/31/2016: Due to the high demand of wellness champions and limited resources, on 7/28 material distribution was placed on hold until further notice. As of 3/31, there is still a waitlist for the Wellness Champion program.	Distribute Wellness Champion materials to 1,000 parents	
												Survey CRS referral callers about the selection criteria they used to pick an early childhood provider for their child (based on available resources)	YMCA	May-17	10/2016: evaluation efforts are ongoing and we will report results once available.		
		EC6.			TBD	Objective 2: Increase the number of early childhood providers	1. Conduct a scan to determine the current number of healthy eating	Historical - Completed						Aggregate needs assessment data; create summary report of needs assessment findings-			

		<p>who participate in healthy eating and physical activity trainings by 25% over 3 years.</p>	<p>and physical activity training opportunities and a baseline number of early childcare providers who</p> <p>2. Create a 3-year plan for analyzing, prioritizing and addressing healthy food/PA education gaps identified in the local needs assessment of higher educational curricula for early childhood providers</p>						<p>Identify post-secondary education providers that provide early care education</p>	
				<p>Identify key healthy food/PA elements that should be included in early childhood education curricula</p>	<p>YMCA, NHA, Workgroup</p>	<p>Jan-17</p>	<p>10/2016: Higher Ed taskforce met in September. The decision was made that representation from higher ed institutions is needed and we have begun recruiting</p> <p>6/30/2016: Outreach to institutions of higher education is ongoing. Timeline adjusted.</p> <p>3/31/16: A higher education strategy taskforce was formed 9/22 to use the college scan document and identify activities to strengthen elements in curricula. The taskforce has met prior to every EC Domain Workgroup meeting since September. The taskforce has been successful and it ending the additional meetings. CHIP is identifying interns to do outreach to each individual institution to identify which elements of the curriculum is being implemented.</p>			
<p>Create a spreadsheet with needs assessment data that identifies key healthy food/PA elements addressed by local higher education curricula</p>	<p>CHIP, NHA</p>	<p>Jan-17</p>	<p>3/31/16: A higher education strategy taskforce was formed 9/22 to use the college scan document and identify activities to strengthen elements in curricula. The taskforce has met prior to every EC Domain Workgroup meeting since September. The taskforce has been successful and it ending the additional meetings. CHIP is identifying interns to do outreach to each individual institution to identify which elements of the curriculum is being implemented.</p>							

					Identify 1-2 activities to strengthen or increase healthy food/PA elements in local higher education curricula	YMCA, NHA, Workgroup	Jan-17	<p>10/2016: Intern for COI contacted multiple higher ed institutes to identify current education efforts. Results were inconclusive. The addition of representatives from higher ed institutes will provide greater insight. Recruitment has begun.</p> <p>6/30/2016: Outreach to institutions of higher education is ongoing. Timeline adjusted.</p> <p>3/31/16: A higher education strategy taskforce was formed 9/22 to use the college scan document and identify activities to strengthen elements in curricula. The taskforce has met prior to every EC Domain Workgroup meeting since September. The taskforce has been successful and it ending the</p>			
 	EC5.	TBD	<p>Objective 3: Strengthen the COI Early Childhood Domain Workgroup as measured by at least 15 new organizations engaged in the workgroup (e.g., regularly participating in workgroup meetings, conducting presentations, providing resources, etc.) over 3 years.</p>	<p>1. Develop a list of key providers serving the 0-5 population and/or new domain workgroup partners (potential members: Chicano Federation, Cuyamaca College, Grossmont College, military, Cal-Safe , PCI Healthy Start, Dental Society, AAP).</p>	CHIP	Identify strategic partners who would enhance current workgroup activities	Workgroup	Ongoing	<p>10/2016: The initial list was completed, but this item will stay on the workplan and we will continue to identify new partners.</p> <p>6/30/16: Complete. The original list was completed in June. The Domain workgroup identified 26 potential partners or providers that would enhance workgroup activities. Outreach with prospective partners to encourage future participation in the workgroup meetings is ongoing.</p>	Create a list of strategic partners and service providers	
						Identify community partners serving families with children aged 0-5	Workgroup	Ongoing	<p>10/2016: The initial list was completed, but this item will stay on the workplan and we will continue to identify new partners.</p>	Update list with service providers and contacts	

