

<p>Media Domain Meeting Minutes: March 1, 2017 from 10-11:30 a.m. CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123</p>	<p>Next Domain Meeting: Media Domain April 5, 2017 from 10-11:30 a.m. CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123</p>
<p>Attendees: Amanda Riddle, Brian Myers, Dan Bennett, Dan Fesperman, Emilie Dang, Joangrace Espiritu, Lucy Eagleson, and Susana Lopez-Adolph Recorder: Nina Ghatan</p>	

Topic/Issue	Discussion	Action
Media Arts Center	<ul style="list-style-type: none"> 5/13 the Digital Gym is hosting a “fresh cinema” where they will be featuring three food related films, followed with scientific talks and food demonstrations. Contact Brian if you are interested in hosting a resource table. COI could provide 5210 promotional materials. The youth are currently working on a Pulse of Life Project, which uses Prezi, which incorporates PowerPoint and video to make a more interactive presentation. Once flyer is developed, Brian forward it to Nina to send to partners. The project should be finalized in May or June. 	<ul style="list-style-type: none"> Nina send Prezi link to workgroup to review. If you identify additional resources, please forward to Brian via email: brian@mediaartscenter.org
Press Release	<ul style="list-style-type: none"> The last workgroup meeting was a joint meeting with the Media and Community Domains, and the Media Domain agreed to develop a press release to announce that COI had funded two mini-grant projects. Nina agreed to send Dan B. the mini-grant program language and brief messages related to the projects so he can create the press release by March 15. Once the mini-grant projects are finalized, we can support the organizations in getting media attention to highlight their success. 	<ul style="list-style-type: none"> Nina send Dan B. materials to develop press release by 3/15
Healthy Kids Day	<ul style="list-style-type: none"> The YMCA is partnering with the Lemon Grove HEAL Zone to support Healthy Kids Day April 29 from 10am-2pm. The project will be hosted outside since the YMCA does not actually have a facility in Lemon Grove. Once flyer is developed, Nina share with workgroups and invite partners to host a table. 	<ul style="list-style-type: none"> Dan F. forward Joangrace COI language to include in press release
COI Communications Plan	<ul style="list-style-type: none"> The workgroup reviewed the Communications Plan template and provided additional feedback. Since we won’t meet again until after the Communications Plan deadline (3/30), Dan asked partners interested in continuing the conversation, to reach out to COI staff so we could schedule another meeting, or conference call. 	<ul style="list-style-type: none"> Contact Dan F. and Nina if you are interested in supporting the finalization of the Communications Plan